



LOYOLA COLLEGE (AUTONOMOUS)
CHENNAI – 600034



DEPARTMENT OF CORPORATE SECRETARYSHIP

AgNite'26

Accelerating Growth through Next-Gen Intelligence and
Technological Evolution in Commerce

INTERNATIONAL CONFERENCE

Commerce | Code | Conscious

FEBRUARY 5 | 2026



ABOUT LOYOLA COLLEGE

Loyola College (Autonomous), established in 1925 by the Society of Jesus, began with just 75 students in Mathematics, History, and Economics. Over the decades, it has evolved into one of India's premier institutions for higher education. The college attained autonomy in 1978, enabling it to design its own curriculum and foster academic innovation.

Recognized as a College with Potential for Excellence in 2010 and later as a College of Excellence in 2014, Loyola was accredited by NAAC with an A++ grade and a CGPA of 3.55 in 2021. In 2024, it ranked 14th among Arts and Science Colleges in India by NIRF.

Today, with around 9,500 students across 24 undergraduate and 19 postgraduate programmes, and active research in 12 departments, Loyola continues to uphold its legacy of academic excellence and innovation as it proudly celebrates its centenary year.

DEPARTMENT OF CORPORATE SECRETARYSHIP

Established in 2000, the Department of Corporate Secretaryship bridges the gap between theory and practice, nurturing professional corporate expertise.

With around 720 students, it offers a curriculum aligned with industry needs, focusing on Company Law, Corporate Governance, and CSR.

Guided by 13 dedicated faculty members, the department emphasizes analytical skills, decision-making, and contemporary management practices through workshops, seminars, and internships.

Students actively participate in the Loyola Corporate Council (LCC), which fosters leadership and co-curricular growth.

Committed to academic excellence and holistic development, the department instills confidence, excellence, independent thinking, and social responsibility in its students.

ABOUT THE CONFERENCE

AgNite'26 is a one-day international conference on AI and commerce, themed "Accelerating Growth through Next-Gen Intelligence and Technological Evolution in Commerce," convening academia, industry, government, and civil society to examine how AI is reshaping business responsibly and at scale.

Scheduled to happen on 5th February 2026, from 9 AM to 5 PM at Loyola College (Autonomous), Chennai, the event aligns with the institution's centenary celebrations and is designed to spark dialogue, knowledge exchange, and collaboration around innovation with ethics in commerce

KEY HIGHLIGHTS OF THE CONFERENCE

- **Keynote addresses by leading experts highlight AI's impact on commerce and governance.**
- **Plenary and panel discussions explore emerging trends and cross-domain implications in business and society.**
- **Technical paper presentations feature original research and applications.**
- **Accepted papers are to published in an ISBN-listed volume to enhance scholarly reach and citation impact.**

OBJECTIVES OF THE CONFERENCE

- Explore how AI transforms commerce, HR, finance, and governance, enabling innovation and efficiency with real-world applicability.
- Promote interdisciplinary research across retail, logistics, MSMEs, and financial systems to advance deployable AI solutions.
- Address ethical, social, and regulatory concerns to foster inclusive, responsible AI adoption and trustworthy governance.

BENEFITS OF ATTENDING THE CONFERENCE

- Gain insights on commerce, technology, and ethics.
- Engage with academicians, industry leaders, innovators.
- Participate in panels, papers, and interactive sessions.
- Network with peers and potential collaborators.
- Experience a global exchange of research and practices.

PANEL DISCUSSION TOPICS

INTELLIGENT FINANCE - AI IN RISK, STRATEGY, AND AUTOMATION

Explores how AI transforms financial strategy, risk management, compliance, and decision-making across banking and fintech. Focuses on data foundations, model governance, and regulatory alignment to convert analytics into measurable business value with transparency and accountability.

THE AUGMENTED WORKFORCE - HR, TALENT, AND DIGITAL WORKSPACES

Examines AI's role in enhancing talent acquisition, learning, performance, and employee experience. Highlights ethical automation, change management, and stakeholder engagement for fair, productive, and digitally aligned workplaces.

ETHICS IN INTELLIGENT COMMERCE - TRUST, DATA, AND RESPONSIBLE MARKETS

Discusses governance, bias mitigation, and responsible data use in AI-driven markets. Emphasizes practical frameworks, audits, and disclosures that balance consumer protection with innovation and regulatory compliance.

RESEARCH PAPER TRACKS

FinTech & Smart Finance

- AI in credit scoring and loan underwriting
- Fraud detection using machine learning
- Blockchain and decentralized finance (DeFi)

Digital Marketing & Analytics

- AI in consumer profiling and microtargeting
- SEO automation and algorithmic ad placement
- Behavioural analytics for business growth

Talent 5.0 – Hiring, Upskilling & Retaining in a Tech-Driven World

- Human–AI collaboration in the workplace
- Building AI-age workplace cultures
- Upskilling and retention strategies for future-ready teams

Ethics and Policy in AI-Driven Commerce

- Bias in algorithms and data governance
- Ethical AI frameworks for businesses
- Legal implications of AI-based decisions

Digital Marketing & Analytics

- AI in consumer profiling and microtargeting
- SEO automation and algorithmic ad placement
- Behavioural analytics for business growth

PUBLICATION GUIDELINES

Original, unpublished papers (theoretical /empirical / case-study) **are invited.**

Abstracts (150–200 words) **and full papers** (max 8 pages, Times New Roman, font size 12, 1.5 spacing, APA 7th edition citation), in MS word (.docx) format.

Publication is subject to review by committee and plagiarism index.

Papers crossing certain percentage of acceptable plagiarism limit will be rejected and registration fees will not be refunded

For accepted papers – free ISBN publication and e-copy; hard copy available at additional cost.

Submit via:

corporateconference@loyolacollege.edu

IMPORTANT DATES

Registration Starts on:	05.11.2025
Final Paper Submission:	25.01.2026
Registration Closes on:	31.01.2026
Acceptance Notification:	31.01.2026
Conference Date:	05.02.2026

REGISTRATION FEES

Research Scholars	–	₹ 500
Students	–	₹ 250
Academicians	–	₹ 750
Industry Delegates	–	₹ 1000
Foreign Delegates	–	\$20

REGISTRATION GUIDELINES

- EACH AUTHOR IS REQUIRED TO REGISTER INDIVIDUALLY.
- REGISTRATION FEES INCLUDES CONFERENCE KIT, CERTIFICATES, LUNCH AND REFRESHMENTS.
- ALL PARTICIPANTS AND AUTHORS ARE REQUIRED TO REGISTER BOTH IN THE GOOGLE FORMS AND IN THE CONFERENCE PORTAL.

PAYMENT LINK



REGISTRATION LINK



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Jishnu Dhananjai
Sridhar S
Danny M
Muhammed Ilhaam K M
Gowtham B
Vaishnav C P
Hemanth Muhunthan

EMAIL ID

corporateconference@loyolacollege.edu

FACULTY CONTACT

Dr. G. Joicy Lidwina- +91 98401 70496
Ms. Arockia Shiny S- +91 97910 55273

STUDENT CONTACT

Rishi Kane G- +91 98400 88760
Prasanna Moorthy T A- +91 90420 64535

ORGANIZING COMMITTEE

Dr. P. Sushama Rajan
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ADDRESS

Department of Corporate
Secretaryship,
CET 10, Commerce and
Economics Building,
Loyola College (Autonomous),
Chennai 600 034

FOR FURTHER DETAILS, PLEASE VISIT OUR WEBSITE

WWW.AGNITE26.COM