

Loyola College, Chennai (Autonomous)



Department of Corporate Secretaryship

#Elev8 2.0

Connect | Create | Conquer

An Entrepreneurial Summit



date

November 24

venue

Loyola College, Chennai

To know more click here

https://loyolacorporatecouncil.my.canva.site/

ABOUT LOYOLA COLLEGE

Loyola College was founded by the Society of Jesus (Jesuits) in 1925. The College aims at training young men and women of quality to be leaders in all walks of life. UGC has elevated Loyola College to the "College of Excellence" status. The SIRO (Scientific Industrial Research Organization) status received in January, 2011 enables a 175% tax exemption to the donors of Loyola College Society for the purpose of Scientific research U/s 35 of the Income Tax Act. The College is ranked 7th in the NIRF (National Institutional Ranking Framework) Ranking 2023. Loyola Institutions Innovation Council (LIIC) affiliated to MIC under the Ministry of Education, Government of India is rated with 4.5 out of 5-star rating and has been recognized as a mentor institution in promoting and nurturing innovation and entrepreneurship. Loyola College steps into it's Centenary year marking a monumental milestone in the illustrous journey of excellence in education, social commitment and transforming young men and women to be responsible citizens of this Great Nation.

DEPARTMENT OF CORPORATE SECRETARYSHIP

The Department of B.Com Corporate Secretaryship was started in the year 2000.

The B.Com Corporate Secretaryship programme is designed to bridge the gap between conceptual learning and practical application to inculcate professional corporate expertise. The department currently has around 720 students.

The curriculum has been suitably modified to meet the challenging needs of the Indian Corporates. A certain measure of flexibility has been built into the new system, which enables the students to make their own choice of subjects from a wide spectrum of courses. The department imparts Corporate Secretarial skills and provides knowledge and training ground that turns out high caliber, competent, versatile professionals and good Company Secretaries.

A Glance at

Elev8 2024

Elev8 2024 was a one-day national entrepreneurial summit uniting students, professionals, entrepreneurs, and business leaders from across India to foster creativity, entrepreneurship, and sustainable growth through learning, collaboration, and innovation.



300 Loyola students and more than 650 delegates from other colleges across the country like Christ University, IIM Bangalore and more



Keynote Speakers



Mr. Chinnakannan Sivashankaran Founder - Aircel, AIWO



Mr. Nawaz Founder & CEO - Coal BBQ



Mr. Harish Venkatesh CEO & Co-Founder - Become



Mr. CK Kumaravel Co-Founder - Naturals Salon & Spa



Chef Koushik Culinary Operations Officer - Eatitude



Mr. Jahabar Sadique Co-Founder - Chai Kings

About the Summit

Join the National Entrepreneurial Summit 2025 at Loyola College on November 24, 2025, for a day of Connect, Create, Conquer. This dynamic summit showcases groundbreaking ideas and nurtures future leaders from across India. Let's shape a future driven by innovation and impactful connections.

KEY HIGHLIGHTS

- Gain insights from renowned leaders and industry experts; connect with like-minded individuals, mentors, investors, and collaborators.
- Engage in hands-on sessions fostering practical skills and innovative thinking.
- Aspiring entrepreneurs present their ideas to a panel of judges.

Aim of the Summit

OUR AIM IN HOSTING THE SUMMIT IS THREEFOLD

- Facilitate dynamic knowledge exchange among experts and thought leaders, exploring cutting-edge research and transformative ideas.
- Foster meaningful connections through networking, panels, and workshops among students, professionals, and enthusiasts, driving impactful innovation and partnerships.
- Empower participants with actionable insights and shared passion, inspiring action through talks, success stories, and a commitment to catalyzing positive change.

What's up with

#Elev8 2.0

INSPIRIT SESSION

The Inspirit Session is designed to ignite passion and motivation among attendees, particularly student entrepreneurs. This session will feature dynamic speakers who will share their personal journeys, challenges, and triumphs in transitioning from student life to entrepreneurial success. This session aims to empower students to harness their creativity and ambition, fostering a culture of entrepreneurship within the campus community.

PANEL I - INFLUENCER ENTREPRENEURSHIP

In today's digital age, social media plays a pivotal role in shaping business success. The first panel, "Influencer Entrepreneurship," will bring together industry experts and successful influencers who will discuss how they leveraged social media to build their brands and businesses. Participants can expect insights on effective content creation, audience engagement, and strategies for turning followers into loyal customers. This panel aims to equip aspiring entrepreneurs with practical tools to navigate the evolving landscape of influencer marketing.

PANEL II - FUTURE OF WORK

The world of work is evolving rapidly, and the second panel will delve into the trends shaping the future of employment, particularly focusing on freelance and remote opportunities. Panelists will explore the advantages and challenges of these work arrangements, highlighting how entrepreneurs can adapt their strategies to thrive in this changing landscape. The discussion will cover essential skills needed, technological advancements, and the impact of remote work on business operations, providing valuable insights for attendees looking to navigate their careers in the modern economy.

PANEL III - FRANCHISING

Franchising offers a unique pathway to business ownership and growth, and the third panel will explore its significance in the contemporary entrepreneurial landscape. Experts in the field will discuss various franchising models, the benefits of franchising for aspiring business owners, and the potential challenges involved. This panel aims to demystify the franchising process, offering practical advice for those interested in leveraging established brands and systems to build their own successful enterprises.

WORKSHOP - FINANCIAL LITERACY

an engaging and practical workshop designed to equip you with the essential knowledge and tools of financial literacy. Whether you're just starting your career, planning for a major purchase, or looking to grow your wealth, this session will provide you with a clear roadmap for managing your personal finances with confidence

COMPETITION - DISRUPTORS DILEMMA

The Disruptors Dilemma is an exciting case study-based competition that challenges participants to solve real-world problems faced by businesses today. Teams will analyze a given case scenario and present innovative solutions to a panel of judges. This handson experience not only fosters critical thinking and teamwork but also encourages participants to apply their entrepreneurial knowledge in practical settings. The competition aims to inspire creative problem-solving and highlight the importance of adaptability in business.

Cash Prizes upto ₹20,000

COMPETITON - INNOVATORS BIZ QUIZ

The Innovators Biz Quiz promises to be a lively and engaging event that tests attendees' knowledge of entrepreneurship, business concepts, and industry trends. Participants will compete in teams to answer a series of challenging questions that stimulate critical thinking and quick decision-making. This quiz not only fosters camaraderie among participants but also serves as a fun way to reinforce learning and create a competitive yet supportive atmosphere.

Cash Prizes upto ₹10,000

PATRONS

Rev. Dr. Antony Robinson SJ, Rector, Loyola College, Chennai.

Rev. Dr. D. Thomas Alexander SJ, Secretary & Correspondent, Loyola College, Chennai.

Rev. Dr. A. Louis Arockiaraj SJ, Principal, Loyola College, Chennai. Mr. L. Joseph Arockiasamy, Deputy Principal, Loyola College, Chennai.

SUMMIT CHAIRMAN

Prof. K. Jacob Davis

SUMMIT CONVENER

Dr. P. Sushama Rajan Dr. J. Vinmalar

STUDENT ORGANIZERS

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Karthik Copparam

Nithish Balaji

Monish J

Ashwin S

Jarvis Riyan Paul

Saravanan S

Navaneeth S Nagala

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SUMMIT COMMITTEE

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TO BUY PASSES

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