

## LOYOLA COLLEGE (AUTONOMOUS), CHENNAI

Loyola College, established in 1925 by the Society of Jesus (Jesuits), is a Catholic Minority Institution that aims to offer university education in a Christian environment to deserving students of all backgrounds, irrespective of caste or creed. Affiliated with the University of Madras and autonomous since 1978, Loyola College is acclaimed for its academic excellence and progressive teaching and evaluation practices across undergraduate, postgraduate, M.Phil., and Ph.D. programs.

## DEPARTMENT OF SOCIOLOGY

The Department of Sociology, Loyola College, was started in 1983 with a mission to offer both the students and faculty an opportunity and environment to engage with the major debates in Humanities and Social Sciences, as well as foster minds that observe, discern, and raise new and critical questions on the social world and eventually contribute to knowledge production in the discipline. Today, the department offers an undergraduate and a postgraduate programme in Sociology.

## UNITAR INTERNATIONAL UNIVERSITY

In 1997, UNITAR International University was established as the First Virtual University in Southeast Asia and among the earliest private universities in Malaysia. Today, the university offers a wide range of programs across undergraduate, postgraduate, Ph.D., diploma, and certificate courses in various disciplines.

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LOYOLA COLLEGE (Autonomous)  
Chennai, India

Department of Sociology

in collaboration with

UNITAR International University  
Petaling Jaya, Malaysia

invites you to

Dr. S. Xavier Britto Annual Endowment  
*Two-day International Conference*

on the theme

# THE HUMAN ALGORITHM: REIMAGINING SOCIETY IN THE AGE OF AI

19 & 20 November 2025



Loyola College (Autonomous),  
Chennai, Tamil Nadu, India



## CONCEPT NOTE

We live in a world that is increasingly shaped by algorithmic codes. May it be our social media feeds or the algorithms that govern our finances, artificial intelligence (AI) has moved beyond science fiction to enter the very core of our daily lives. As AI tools and technologies flex their wings, our social worlds are rapidly changing – the way we live, interact, and understand ourselves as a society. As much as technology-driven social change is perceived through the spectacles of efficiency, progress, and inevitability, a critical sociological analysis is necessary in order to grasp the complex effects and promises that such a social change entails.

The international conference titled “The Human Algorithm” serves as a central metaphor for our critical inquiry. It points to a bi-directional reality; not only are algorithms increasingly shaping human social life, but our very own habits, preferences, and collective actions are being transformed into predictable, quantifiable data that feed these systems. In other words, we are becoming part of the ‘algorithm’ ourselves. The conference is designed to create a vital platform for sociologists and interdisciplinary researchers to critically examine this symbiotic and complex relationship between AI as a social agent and our social interactions that are constantly modeled by codes.

The conference aspires to go beyond techno-optimism and techno-pessimism debates to deconstruct the intricate dynamics between discourses of technological innovation and social structures, power relations, inequalities, and cultural transformations. By bringing together diverse perspectives cutting across disciplines, the conference will contribute to a robust sociological understanding of the “algorithmic age” and its repercussions on individual and collective social lives. The dialogues from the conference can foster a new research agenda for the sociology of AI in global and local contexts.

## CALL FOR PAPERS

The conference invites papers with insights into the areas related to the theme, “The Human Algorithm: Reimagining Society in the Age of AI.” We look forward to contributions that explore, but are not limited to, the following sociological themes in the era of AI:

- AI and everyday social life
- AI and Social Inequalities
- Reconstitution of Work and Labor
- Identity, Self, and Social Interaction
- Governance, Ethics, and Regulation of AI
- Algorithms, Privacy, and Surveillance
- AI and social media
- Health and Well-being
- AI, creativity, and cultural expressions
- AI, Sustainability, and Climate Action
- Digital and Circular Economy
- Politics, Social Policy, and Public Governance
- AI and Education

The research papers are expected to be based on original research and should provide theoretical as well as empirical analysis and insights into the discipline of Sociology. The research paper should be previously unpublished to be taken into consideration for presentation at the conference. Only the papers that pass peer review and are approved by the editorial board will be published. The length of the paper should not exceed 8,000 words, including bibliography and footnotes. Font style and font size should be Times New Roman and 12 pt respectively, with a line spacing of 1.5. The abstract should not exceed 500 words.

## IMPORTANT DATES

ABSTRACT SUBMISSION  
**28 October 2025**

SELECTION NOTIFICATION  
**30 October 2025**

FINAL PAPER SUBMISSION & LAST DATE  
FOR REGISTRATION  
**15 November 2025**

CONFERENCE  
**19 & 20 November 2025**

## REGISTRATION FEE

STUDENTS  
₹300

RESEARCH SCHOLARS  
₹750

FACULTY MEMBERS  
₹1000

CORPORATES  
₹2,000

FOREIGN DELEGATES  
₹5,000

SCAN TO REGISTER



or click the QR code  
for link

For queries & submission of abstracts, write to:  
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