

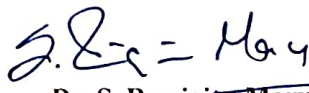


Ph.D., PUBLIC VIVA-VOCE EXAMINATION
POSTGRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034
NOTIFICATION

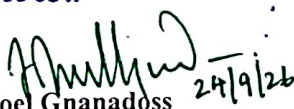
In accordance with the Ph.D., regulations (2021) (14) of University of Madras, a public viva-voce examination will be held as scheduled below:

Name of the candidate	Ms. JULIANA ASCENT RANI A
Title of thesis	IMPACT OF COSMETIC ADVERTISEMENTS ON PURCHASE INTENTION AND PURCHASE DECISION- A STUDY WITH REFERENCE TO GEN Y AND GEN Z CONSUMERS IN CHENNAI CITY
External Examiner	Dr. JAYANTHI LAKSHMANASWAMY Associate Professor Department of Commerce, Govt. Arts College for Men (Autonomous), Chennai 35
Date	30/09/2026 (Wednesday)
Time	11.30 am
Venue	BESCHI HALL, School of Commerce and Economics block, Loyola College Chennai

A copy of the thesis is available in the PG and Research Department of Commerce, Loyola College Chennai for reference. Professors, Research Scholars, Scientists who are interested in this area are cordially invited to attend the public viva-voce examination.


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Supervisor and Convener

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