PG & RESEARCH DEPARTMENT OF COMMERCE
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034

CORDIALLY INVITES YOU TO THE INAUGURATION OF THE

INTERNATIONAL CONFERENCE
ON
BUSINESS TRANSFORMATION FOR A SUSTAINABLE AND INTELLIGENT FUTURE

BTSIF – 2026

NOVEMBER 26 - 27, 2026
SMT. RAJESWARI VISWANATHAN AUDITORIUM (RV HALL)

CHIEF GUEST



Ms. K. K. Shailaja

FORMER MINISTER FOR HEALTH, SOCIAL JUSTICE AND FAMILY WELFARE
GOVERNMENT OF KERALA.

PATRONS



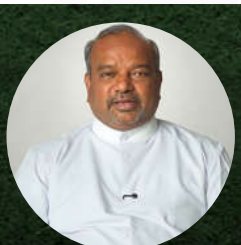
Rev. Dr. J. Antony Robinson, S.J.

RECTOR
LOYOLA COLLEGE (AUTONOMOUS)



Rev. Dr. D. Thomas Alexander, S.J.

SECRETARY & CORRESPONDENT
LOYOLA COLLEGE (AUTONOMOUS)



Rev. Dr. A. Louis Arockiaraj, S.J.

PRINCIPAL
LOYOLA COLLEGE (AUTONOMOUS)

"LET YOUR LIGHT SHINE"

DAY 1 - 26 NOVEMBER 2026

INAUGURATION: 09.00 AM - 10.30 AM

AGENDA

Tamizh Thaai Vaazhthu

Prayer Song

Lighting of the Kuthuvilakku - Chief Guest, Patrons and HOD

Welcome Address - Dr. A. Xavier Mahimairaj, Head of the Department

Conference Overview - Dr. P. Bastin Arockia Raj, Convenor

Inaugural Address - Ms. K. K. Shailaja

Vote of Thanks - Dr. M. Salathiyan, Conference Secretary

TEA BREAK: 10.30 AM - 11.00 AM

TECHNICAL SESSION I (11.00 AM - 12.30 PM)

TRANSFORMING HUMAN CAPITAL FOR SUSTAINABLE AND RESPONSIBLE ORGANISATIONS

MODERATOR

DR. K. MARAN
PROFESSOR & DIRECTOR
SRI SAI RAM INSTITUTE OF MANAGEMENT STUDIES
SRI SAI RAM ENGINEERING COLLEGE
CHENNAI.



DR. ISRAEL INBARAJ F
GUEST FACULTY - IIM-A, XLRI & GUJARAT NATIONAL LAW UNIVERSITY
FORMER HEAD - HR COMPLIANCE ADANI GROUP & TCS LTD.



TOPIC
TRANSFORMING HUMAN CAPITAL FOR SUSTAINABLE AND RESPONSIBLE ORGANISATIONS

MR. ARUL RAJKUMAR
FOUNDER DIRECTOR
EDEN ASSOCIATES, CHENNAI.



TOPIC
HUMAN CAPITAL AND ANALYTICS AND IMPACT OF TECHNOLOGY ON WORK

MS. SNOW WHITE ANANDHI S
VICE PRESIDENT - HR
THE EPLANE COMPANY
UBIFLY TECHNOLOGIES PVT. LTD
CHENNAI.



TOPIC
FUTURE OF WORK AND WORKPLACE TRANSFORMATION

LUNCH BREAK (12.30 PM - 01.30 PM)

TECHNICAL SESSION II (01.30 PM - 03.00 PM)

MARKETING, CONSUMER ANALYTICS AND ESG

MODERATOR

DR. GAYATHRI HARIKUMAR
DEAN OF COMMERCE
GURU NANAK COLLEGE
CHENNAI.



MR. ANTON JOHN KARTHIK J
REGIONAL HEAD - B2B CARS24.



TOPIC
AUTO, TECH AND AUTOTECH

DR. PRAVEEN KUMAR
ASSISTANT PROFESSOR MANIPAL BUSINESS SCHOOL MANIPAL ACADEMY OF HIGHER EDUCATION, DUBAI.



TOPIC
CIRCULAR ECONOMY STRATEGIES

DR. ASHWIN BALIGA
IESEG SCHOOL OF MANAGEMENT
PARIS, FRANCE.



TOPIC
B2B CUSTOMER EXPERIENCE AND VALUE CREATION

TEA BREAK (03.00 PM - 03.30 PM)

PAPER PRESENTATION (03.30 PM TO 05.00 PM)

RAPPORTEUR

HUMAN RESOURCE MANAGEMENT AND ESG



DR. B.VIJAYAKUMAR
ASSOCIATE PROFESSOR
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, CHENNAI.

RAPPORTEUR

MARKETING, CONSUMER ANALYTICS AND ESG



DR. TABITHA DURAI
DEAN OF RESEARCH AND DEVELOPMENT
MADRAS CHRISTIAN COLLEGE, CHENNAI.

RAPPORTEUR

INNOVATION, ENTREPRENEURSHIP AND ESG



DR. J. RAJEES
ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE COMPUTER APPLICATIONS,
ST. JOSEPH'S COLLEGE, TRICHY.

RAPPORTEUR

DIGITAL TECHNOLOGIES, BUSINESS ANALYTICS AND ESG



DR. M. MOHAMMED SIKKANDHER
ASSISTANT PROFESSOR
SCHOOL OF COMMERCE
VEL TECH RANGARAJAN DR.SAGUNTHALA R&D INSTITUTE OF SCIENCE AND TECHNOLOGY
CHENNAI.

RAPPORTEUR

FINANCE, FINTECH AND ESG



DR. VICTORIA HENRY
ASSISTANT PROFESSOR & HEAD
DEPARTMENT OF COMMERCE
STELLA MARIS COLLEGE, CHENNAI.

END OF DAY 01

DAY 2 - 27 NOVEMBER 2026

TECHNICAL SESSION III (09.30 AM - 11.00 AM)
DIGITAL TECHNOLOGIES, BUSINESS ANALYTICS AND ESG

MODERATOR

DR. S.YUVARAJ
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE
UNIVERSITY OF MADRAS.



MR. SENTHIL KUMAR
DIRECTOR OF ENGINEERING
SKYDANCE CORPORATION, USA.



TOPIC
AI'S TRANSFORMATIVE ROLE IN SOFTWARE ENGINEERING

MS. SUGITHA SARANGARAJ
JOURNALIST | DIGITAL ANALYST
WRITER
TRAINER- GOOGLE NEWS INITIATIVE (GNI) INDIA TRAINING NETWORK, ADIRA



TOPIC
COMBATING AI-DRIVEN MISINFORMATION: STRENGTHENING DIGITAL TRUST AND RESPONSIBLE BUSINESS TRANSFORMATION

MR. SAMIR
VICE PRESIDENT
SUMITOMO MITSUI BANKING CORPORATION (SMBC), CHENNAI.



TOPIC
DIGITAL BUSINESS TRANSFORMATION: EMERGING TECHNOLOGIES SHAPING THE FUTURE OF ENTERPRISES AND BANKING

26-27 NOVEMBER 2026
INTERNATIONAL CONFERENCE

TEA BREAK (11.00 AM - 11.30 AM)

TECHNICAL SESSION IV (11.30 AM - 01.00 PM)

FINANCE, FINTECH AND ESG

MODERATOR

DR. V. BASTIN JEROME
ASSOCIATE PROFESSOR
ST. JOSEPH'S COLLEGE
TRICHY.



DR. SMITA JESUDASAN
ASSOCIATE PROFESSOR
ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (SFIMAR)
MUMBAI.



TOPIC
BEYOND PROFIT: FINTECH, ESG AND SUSTAINABLE FINANCE

REV. DR. ANTONY MANNUMMEL CMI
JOINT DIRECTOR
AMALA INSTITUTE OF MEDICAL SCIENCES, AMALANAGAR, THRISSUR, KERALA.



TOPIC
SUSTAINABLE ENTREPRENEURSHIP IN THE DIGITAL ERA: INTEGRATING FINTECH, GREEN FINANCE AND ESG PRINCIPLES

MR. ASHISH LANDE
HEAD - BANKS' COVERAGE & FINANCIAL GLOBAL CAPABILITY CENTRES.



TOPIC
GLOBAL REGULATORY DEVELOPMENTS AND THEIR IMPACT ON THE INDIAN BANKING SECTOR

LUNCH BREAK (01.00 PM - 02.00 PM)

TECHNICAL SESSION V (02.00 PM - 03.30 PM)

INNOVATION, ENTREPRENEURSHIP AND ESG

MODERATOR

DR. FRANCIS JOSE
FORMER HEAD
DEPARTMENT OF COMMERCE
LOYOLA COLLEGE, CHENNAI.



MR. ANTONY ARISTOTLE SAVARI
ENTERPRISE DATA & AI LEADER
CHENNAI.



TOPIC
DATA ANALYTICS & INTELLIGENT DECISIONS

MR. DOMINIC DAYAL
SENIOR MANAGER
SERVICES OPERATIONS
HAIER APPLIANCES INDIA PVT. LTD.,
NEW DELHI.



TOPIC
DIGITAL BUSINESS TRANSFORMATION : A TOOL FOR SUSTAINABLE VALUE CREATION IN THE CONSUMER DURABLE SECTOR

MR. ELWIS ROSHAN
IT Business Relationship Manager, Schneider Electric, Eindhoven, Netherlands



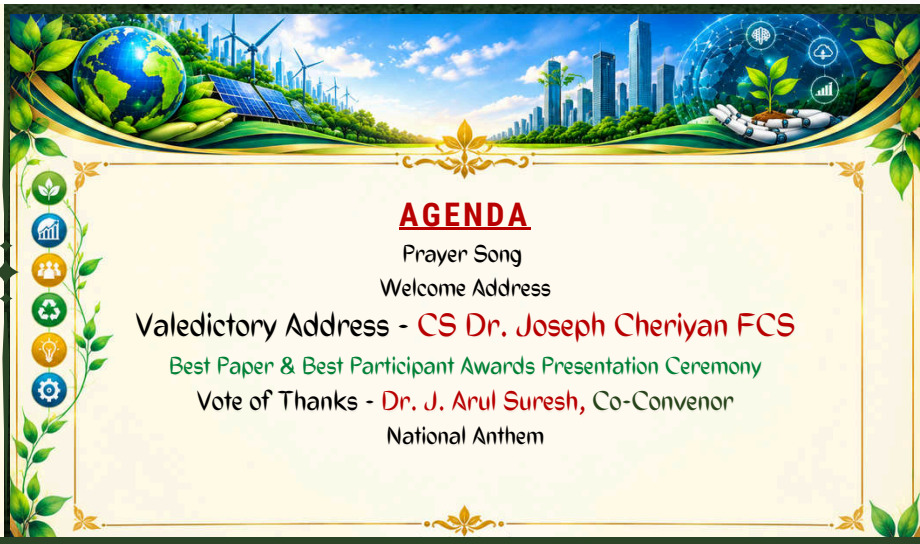
TOPIC
IT & SUSTAINABILITY TODAY: NAVIGATING THE DIGITAL ENERGY ERA

VALEDICTION : (03.30 PM - 04.30 PM)

CHIEF GUEST



CS Dr. Joseph Cheriyan FCS
DEPUTY GENERAL MANAGER
SECRETARIAL & CSR
MRF LIMITED, CHENNAI.



AGENDA

Prayer Song
Welcome Address
Valedictory Address - CS Dr. Joseph Cheriyan FCS
Best Paper & Best Participant Awards Presentation Ceremony
Vote of Thanks - Dr. J. Arul Suresh, Co-Convenor
National Anthem

"LET YOUR LIGHT SHINE"