WORKSHOP ON LEAN CANVAS & STUDENT ENTREPRENEURSHIP DEVELOPMENT

21ST NOVEMBER, 2019

Ministry of Human Resource Development
Government of India

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

LIIC
LOYOLA INSTITUTION'S INNOVATION CELL

LUCEAT LUX VESTRA

Workshop on Lean Canvas & Student Entrepreneurship Development
21st November, 2019

From L to R

Guest Speaker – Mr. Shiv Shankar Ganesh, Founder, KACHING. Dr. Gabriel Melchias, Deputy Principal, Loyola College and Mr. Nitin Srikant, Founder, Spade Events (Student Entrepreneur)

Participants of LEAN CANVAS & STUDENT ENTREPENURSHIP DEVELOPMENT WORKSHOP

Introductory Session about LIIC and Lean Canvas

Mr. Shiv Shankar Ganesh, Founder, KACHING being felicitated by Dr. Gabriel Melchias, Deputy Principal, Loyola College.

Mr. Nitin Srikant, Founder, Spade Events felicitated by Dr. Joy Samuel, Innovation Coordinator, LIIC

About Lean Canvas and Business Model of KACHING – by Mr. Shiv Shankar Ganesh

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Mr. Nitin Srikant, Founder, Spade Events & Student Entrepreneur, Loyola College

About Student Entrepreneurship by Mr. Nitin Srikant

Judges of Lean Canvas Competition Mr. Charles Jail Singh & Mr. Jacob Davis felicitated

Mr. Jacob Davis highlighting the key aspects of Lean Canvas Model and Evaluation Mechanism for the competition

Mr. Charles Jail Singh announcing the results of Lean Canvas Competition

Event Judge Dr. Xavier Raj, Director, L3ic explaining the key factors in Lean Canvas

Dr. Xavier Raj explaining the criteria's for Lean Canvas Model

Students Presenting their Lean Canvas Model

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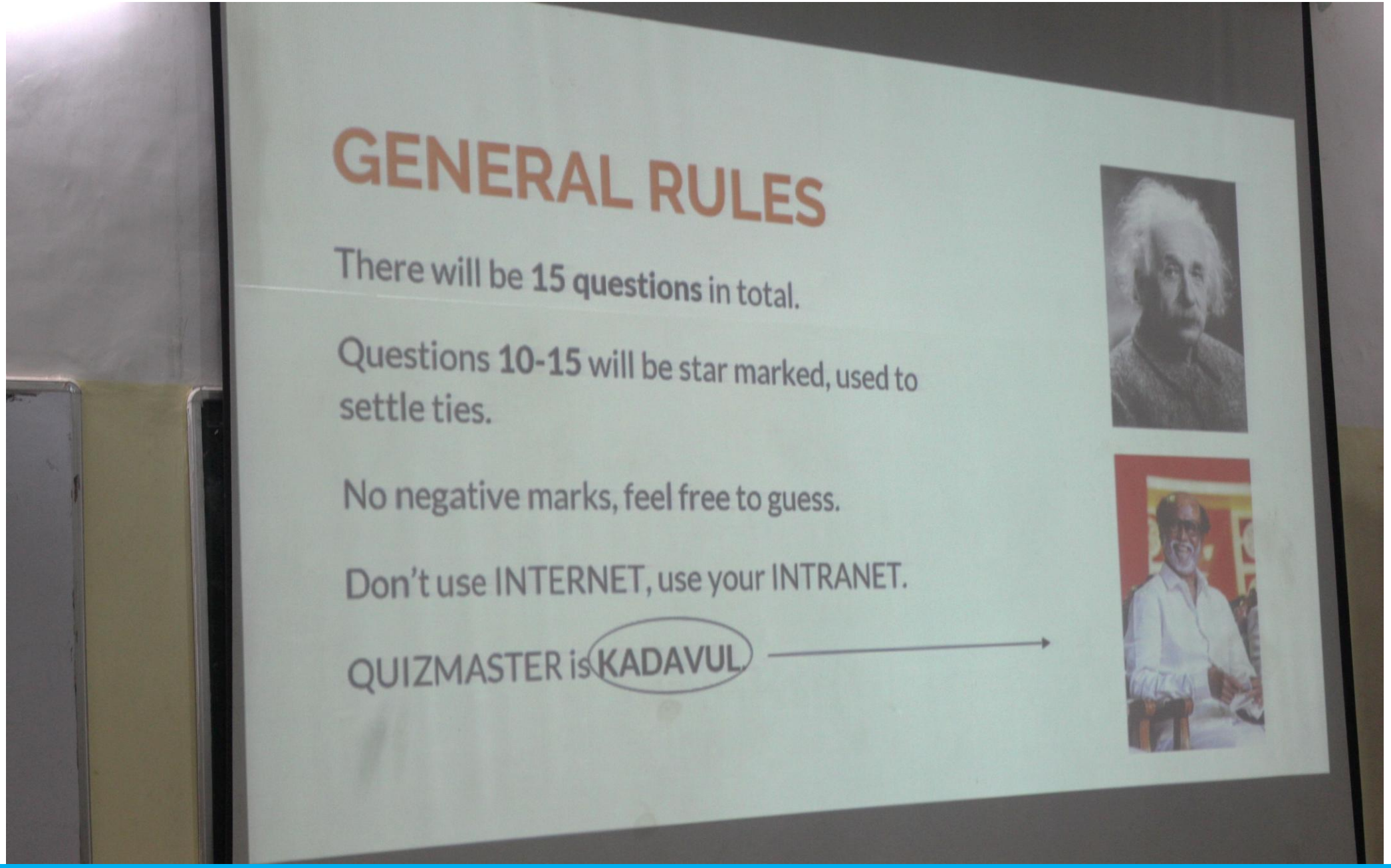
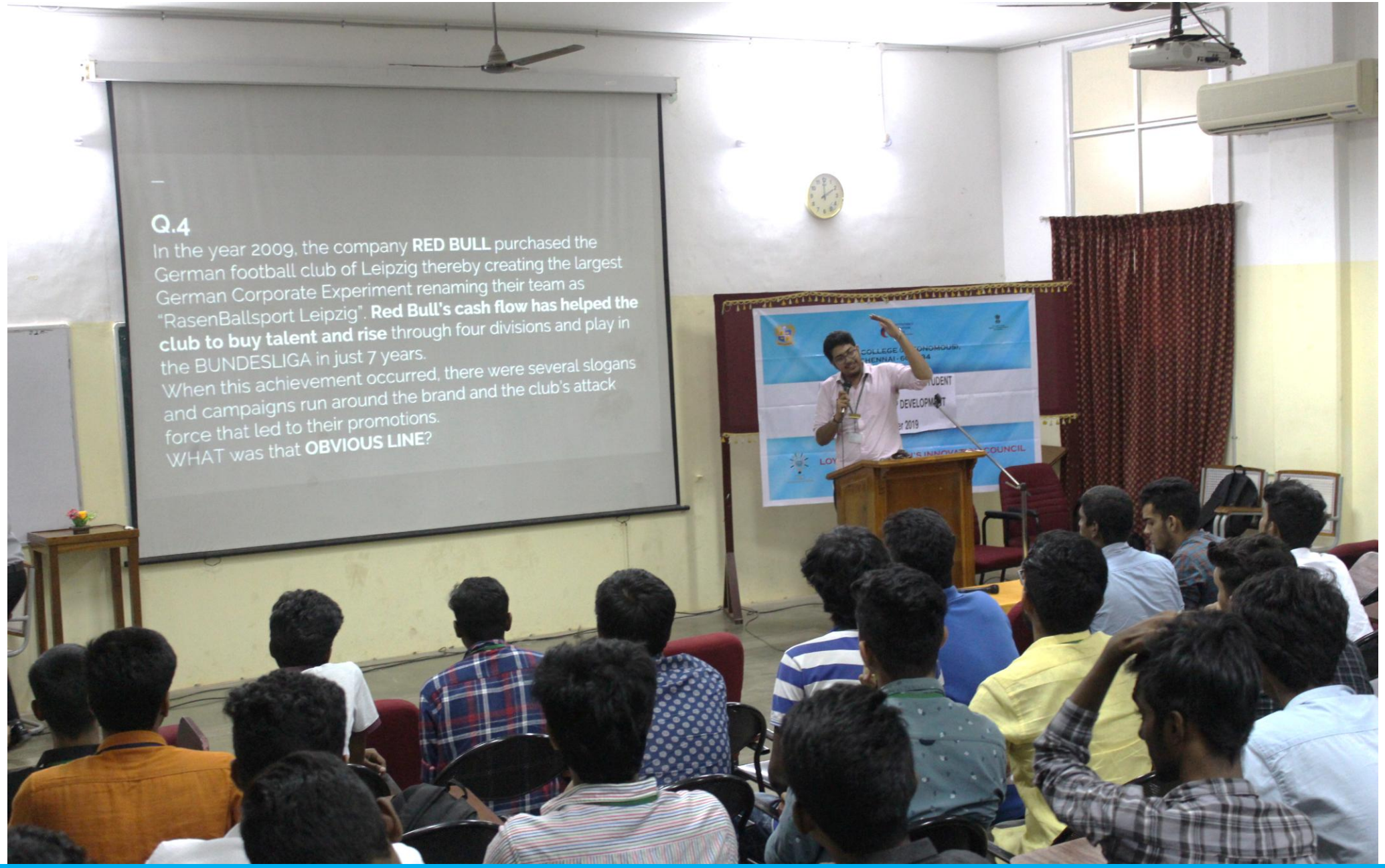
Quizzard – Business, Entrepreneurship & Innovation Quiz Competition to the participants



QUIZZARD RULES


Q.4
In the year 2009, the company RED BULL purchased the German football club of Leipzig thereby creating the largest German Corporate Experiment renaming their team as "RasenBallsport Leipzig". Red Bull's cash flow has helped the club to buy talent and rise through four divisions and play in the BUNDESLIGA in just 7 years.
When this achievement occurred, there were several slogans and campaigns run around the brand and the club's attack force that led to their promotions.
WHAT was that OBVIOUS LINE?

QUIZZARD

Q.2
Put Funda.
airtel
WAIT A MINUTE!
THAT JUST COST
YOU 6 PAISE.
Switch to Airtel. Truly unlimited calls.
#AbTohSahiChuno

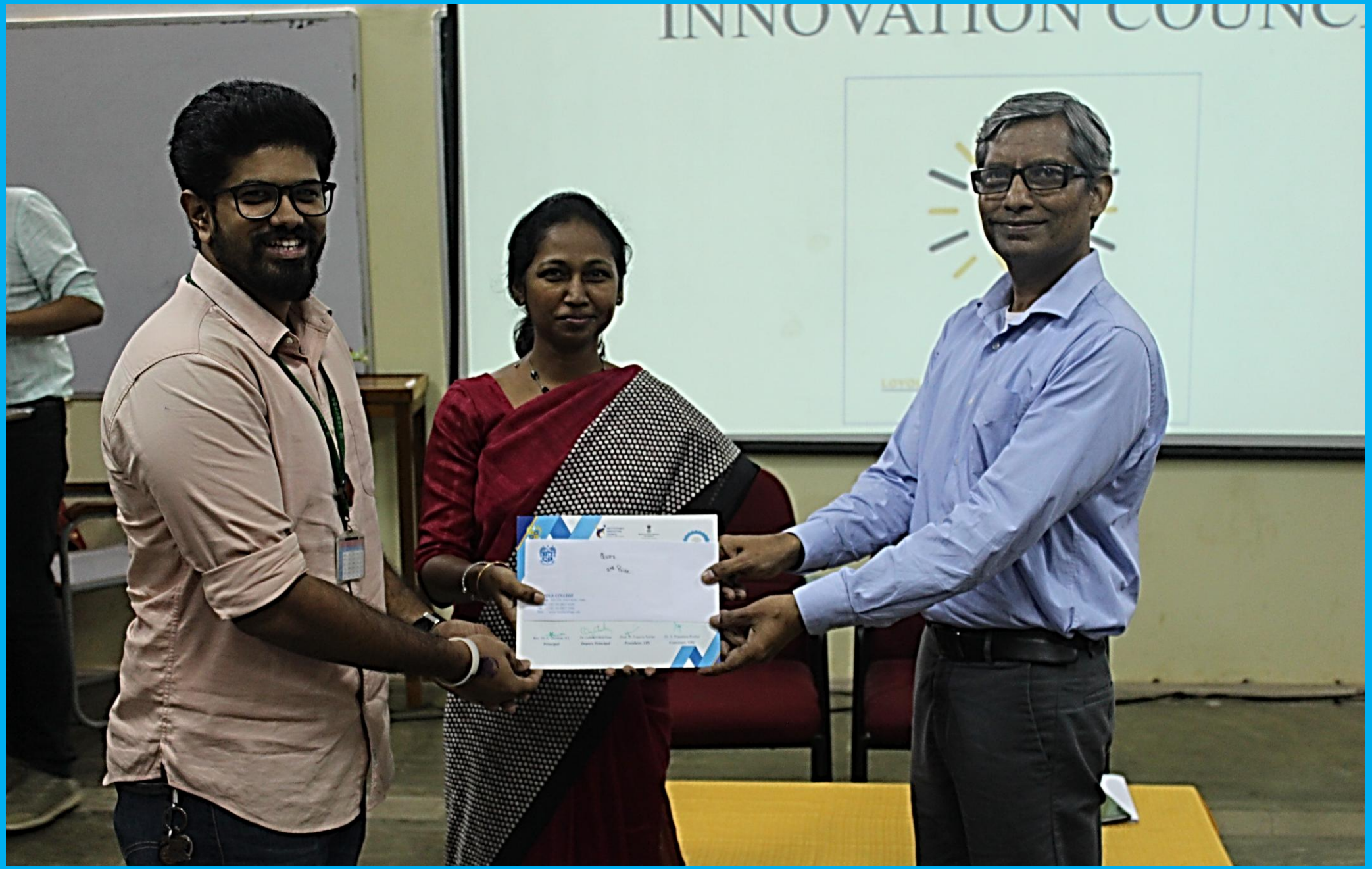
Valedictory Function: Dr. Dorathy Pushparani, Vice Principal and Dr. Xavier Raj, Director, L3ic.

Felicitating the Chief Guest

About Innovation by Dr. Dorathy Pushparani, Vice Principal

A Session on Successful Lean Canvas by Dr. Xavier Raj, Director, L3ic

QUIZZARD 3rd Place -



QUIZZARD 2nd Place -

QUIZZARD 1st Place -

Lean Canvas Competition – 3rd Place

Lean Canvas Competition – 2nd Place

Lean Canvas Competition – 1st Place