

"Customer Delight in the Hands of Logistics"

The Logisticians of LIVE Loyola College had an attention-grabbing Guest Lecture on "Employment Opportunities in the Logistics Industry" by Mr. Subburathnam Pitchai State Coordinator Innovision Best Products Company and learner from Indian Air force. He started off by explaining into all related information between the point of origin to point of consumption wherein he carve up the mantra to be successful in the field of business is making a customer to feel delight which is possible only through right logistics.



Mr. Subburathnam Pitchai makes a point about logistics.