

Destination Tamil Nadu

The Department of Travel and Tourism Management of LIVE organized a guest lecture as part of the celebrations for World Tourism Day on 27th September 2016. The students had the privilege of being addressed on the topic 'Pokkisha Tamil Nadu' by the team from Champion Travels and Tour Pvt Ltd which operates from Chennai.

The students were introduced to the different types of tourism such as adventure tourism, dance and music tourism, agri tourism, archaeology tourism, culinary tourism and wild life tourism.

The talk was followed by an interactive session with the students. They discussed places that the students had visited and how students of tourism could be instrumental in promoting tourism in their State.

The quiz on some of the places that were discussed during the brief kept everyone guessing and on their toes. All questions were answered and the students earned attractive goodies for the same as well.



Ms. Angel Ruby quizzing the student on tourism.