

”The creative portfolio”

The best way to win clients is by creating an attention-grabbing creative portfolio. Students of Visual Communication came to understand this at an interactive session on 22nd March 2017 with Ms. Aishwarya Manivannan, who is an Artist, Designer Educator, Founder-MAISHA Studio and Creative director, Emcee at Dianthus.

She kick-started the session with a brief introduction to design and design thinking. She explained that the identity of individuals act as a pushing factor in their career growth.

The students enjoyed the session, especially the activity of creating their own portfolio.



Ms. Aishwarya Manivannan's mindmap on creativity.