

Want to be an RJ?

The first guest lecture of the semester for visual communication students on 27th August 2016 saw the face of a very popular Radio Jockey. RJ Kanmani spoke about how much like a jockey who needs to keep check on his horse, a communicator too can and should keep the audience and their attention in control.

She started off her career as the first voice of Suryan FM, subsequently working at BIG FM, Radio City FM and Aaha FM. After a successful fourteen years, she's a creative consultant today. She has to her cap, these additional feathers: novelist, dubbing artist and playback singer.

The speaker was hands on with her subject and she managed to keep the students engaged. The questions that were touched upon were the prospects of becoming a Radio Jockey, RJ Kanmani's personal experiences on air, and what really happens behind the scene.

The talk was a productively engaging one that tempted many students to try their hand at Jockeying, even though it might have been a short-lived one. There is so much happening behind putting together a decent piece of content on air, that it makes one perceive Radio and Jockeying with a keener eye and from a different perspective.



RJ Kanmani presenting her views and fielding questions.
