

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI
DEPARTMENT OF HINDI
ACTIVITY REPORT

General Information

Type of Activity	Translation Workshop
Title of the Activity	THE WORLD OF TRANSLATION-LANGUAGE, TECHNOLOGY AND CAREER OPPORTUNITIES
Date	24 th September, 2026
Time	1100 - 1230 hrs
Venue	Beschi Hall
Collaboration/Sponsor	Nil

Participants Profile

Type of Participants	➤ The participants represented various disciplines and had Hindi as a language subject. ➤ Students actively engaged in discussions, activities, translation exercises, and feedback sessions.
No. of Participants	85

Synopsis of the Activity (Description)

Highlights of the Activity	➤ Introduction to the significance, scope, and evolution of translation in India and beyond. ➤ Demonstration of translation tools and AI-based platforms such as Google Translate, ChatGPT, and BHASHINI. ➤ Interactive activities featuring translation challenges, cultural humour, subtitles, and career opportunities in translation and localization.
Key Takeaways	➤ Translation is the transfer of meaning, culture, and context, not merely words. ➤ Proficiency in both source and target languages is essential for effective translation. ➤ Emerging technologies and AI tools are transforming the translation industry while creating new career opportunities in language technology and localization.
Summary of the Activity	Introduction : The Department of Hindi organized a workshop titled “The World of Translation: Language, Technology and Career Opportunities”

	on 24 September 2026. The workshop aimed to familiarize students with the importance of translation, its applications across various fields, the role of technology, and emerging career prospects in the translation industry. Key Highlights : The session covered the history and significance of translation in multilingual India, various types and methods of translation, and the importance of cultural understanding in translation. Students were introduced to modern translation tools, AI-powered platforms, and real-life examples from media, entertainment, and digital communication. Interactive discussions and translation exercises enhanced student participation. Key Outcomes : The workshop helped students develop a deeper appreciation of translation as a bridge between languages and cultures. Participants gained awareness of contemporary translation technologies and understood the growing career opportunities in areas such as translation, localization, content development, media, and language technology. The session encouraged students to view translation as both a valuable skill and a potential career pathway.
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HOD

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