



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIRST SEMESTER – APRIL 2017

BU 1500- BUSINESS MANAGEMENT

Date: 26-04-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL the questions:

(10x2=20 Marks)

1. Define 'Management'.
2. What is scalar chain?
3. Define 'Planning'.
4. What are Policies?
5. What is Delegation?
6. Give the meaning of Directing.
7. What do you mean by staffing?
8. What is 'Span of Control'?
9. What is 'controlling'?
10. Define leadership.

SECTION – B

Answer any FOUR questions:

(4x10=40 Marks)

11. What is MBO? What are its objectives?
12. What are the differences between delegation and decentralization?
13. What are the obstacles to effective planning?
14. What are the various forms of organisational structure?
15. What are the functions of Management?
16. State the qualities of a good leader.
17. Explain the various types of communication.

SECTION – C

Answer any TWO questions:

(2x20=40 Marks)

18. Define motivation. Briefly explain any two theories of motivation.
19. Discuss the contributions of FW Taylor and Henry Fayol to management.
20. Briefly analyse the various functions of staffing.
