



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A.DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTHSEMESTER – APRIL 2018

BU 5402- FINANCIAL SERVICES

Date: 10-05-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer ALL the questions

(10X2= 20 Marks)

1. What are financial services ?
2. Who are Merchant Bankers ?
3. What is Credit Syndication ?
4. Identify the faults assigned to Merchant bankers.
5. What is Book building ?
6. What is Venture capital ?
7. How is Credit rating defined ?
8. What is Equity grading ?
9. What is Forfaiting ?
10. Who is a Depository participant ?

PART – B

Answer any FOUR questions

(4 x 10= 40 Marks)

11. What are the characteristic features of Financial services ?
12. Discuss the pre issue activities relating to public issue management.
13. Explain the mechanism involved in Factoring.
14. Elaborate on the process flowchart of Credit rating.
15. Explain the benefits of Leasing.
16. Explain the major functions of Depositories.
17. Discuss the steps involved in Securitisation.

PART – C

Answer any TWO questions

(2 x 20= 40 Marks)

18. Explain the functions performed by Merchant bankers.
19. Describe on the various stages of Venture capital financing.
20. Explain the different types of Lease financing in India.
21. Explain the growth of depository services in India.

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