

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2018

BU 6601– PRODUCTION MANAGEMENT

Date: 19-04-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART – A

Answer ALL the questions:

(10x2=20)

All questions carry equal marks

1. Give the meaning of the term production.
2. Mention any two production management strategies.
3. Explain - Assembly Production.
4. State the objectives of designing a product.
5. Define plant layout.
6. What is meant by production planning?
7. Give a note on work environment.
8. Define quality control.
9. What do you understand by JIT?
10. Write a note on value analysis.

PART – B

Answer any FOUR questions:

(4x10=40)

All questions carry equal marks

11. State the problems in production management.
12. List out the advantages of continuous flow production.
13. Discuss the procedure for capacity planning.
14. Trace out the factors influencing selection of site.
15. Describe the importance of work study.
16. Enumerate the steps involved in international purchase.
17. Enlist and explain the types of maintenance.

PART – C

Answer any TWO questions:

(2x20=40)

All questions carry equal marks

18. Enlist and explain the functions and responsibilities of a production manager.
19. Enumerate the types of production system.
20. Trace out the requirements of production control system.
21. Give suitable suggestions for the buyer and the seller relationship.
