

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION**

**SIXTH SEMESTER – APRIL 2018**

**BU 6605– PROJECT MANAGEMENT**

Date: 19-04-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART – A**

**Answer ALL the questions:**

**(10x2=20)**

**All questions carry equal marks**

1. Define project management.
2. State components of project management system.
3. What are the steps in project planning?
4. What do you understand by project scheduling?
5. Define project financing.
6. Write a note on loan syndication.
7. Give the meaning of turnkey contracts.
8. State the objectives project evaluation.
9. Discuss the process of project risk management.
10. Define project organisation.

**PART – B**

**Answer any FOUR questions:**

**(4x10=40)**

**All questions carry equal marks**

11. What are the characteristics of a project?
12. State the attributers of a successful project manager.
13. Discuss the tax relief available for an investment project.
14. Trace out the causes for failure of project.
15. State the sources of obtaining project finance.
16. Describe the essentials of a good project information system.
17. State the objectives of project risk management.

**PART – C**

**Answer any TWO questions:**

**(2x20=40)**

**All questions carry equal marks**

18. Explain the phases of project life cycle.
19. Outline a pre-feasibility study report as presented by project manager.
20. Discuss the role of project manager in implementation of a project.
21. Explain the popular software packages used in project management.

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