



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2017

BU 5508/BU 5505/BU 5502 - HUMAN RESOURCE MANAGEMENT

Date: 06-11-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer **ALL** the questions:

(10 X 2=20)

1. What do you understand by the term “Human Resources”?
2. List out the qualities of Human Resource Manager.
3. What is job analysis?
4. Write a short note on ERP?
5. Define selection.
6. Who are casual callers?
7. What is psycho – motor or skill tests?
8. Define mentoring.
9. Explain the term Grievance.
10. What is 360 degree Appraisal?

PART – B

Answer any **FOUR** Questions:

(4X10=40)

11. Narrate the objectives of Human Resource Management.
12. Explain the need for Human Resource Planning.
13. What are the different techniques of recruitment? Explain.
14. Explain various types of training.
15. How can performance appraisal be made more effective? Discuss.
16. Analyse the role of Human resource Manager in a large manufacturing company.
17. Briefly discuss the main steps or process involved in job analysis.

PART – C

Answer any **TWO** Questions:

(2 X 20 = 40)

18. Explain in detail the methods and techniques of training.
19. Explain the traditional methods of Performance Appraisal.
20. What are steps involved in selection procedure? Explain.
21. Describe the process of HR Planning with suitable illustrations.

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