



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc.DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRSTSEMESTER – APRIL 2018

17/16UDJ1MC01- UNDERSTANDING JOURNALISM

Date: 25-04-2018
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART- A

I. Answer ALL the questions

[10x2=20]

1. Journalistic ethics
2. Reuters
3. ANI
4. First Press Commission
5. Gatekeeper
6. Page 3
7. Digital Journalism
8. Censorship in Press
9. Accuracy
10. Name four English dailies

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Write a short note on history of Indian Journalism.
12. What are the theories of press? Explain.
13. Emergency was the dark age of Indian democracy. Why?
14. List the advantages of digital journalism over traditional journalism.
15. 'Journalism comes with responsibility.' Do you agree or disagree? Substantiate.
16. Highlight the concept of citizen journalism with examples.
17. Explain any four news agency.

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Discuss the principles and functions of journalism.
19. Elaborate on the tools of Digital Journalism.
20. What is PCI? Discuss any 20 guidelines issued by it.

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