



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2016

16PDJ1FC01 - COMMUNICATION AND CREATIVE WRITING

Date: 04-11-2016
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART – A

Answer all the questions:

(10x2=20)

1. Creative Writing.
2. Effective Communication.
3. Editing in creative writing.
4. Figures of speech. Give examples.
5. Performing Writing.
6. Different types of Media Writing.
7. Communication Channels.
8. Travelogues.
9. Character Building
10. Fiction and Non-fiction.

PART-B

Answer any five questions:

(5x8=40)

1. Discuss the importance of communication in workplace and examine its relevance in the 21st century.
2. Compare and contrast the performance of Group vs. Individual in an organization.
3. Explain some challenges to creative writing.
4. Differentiate Fiction and Non- Fiction with suitable examples.
5. Discuss the different types of Communication.
6. What is Essay writing? Explain in detail the transition from a paragraph to an essay.
7. Differentiate between journals and blogs.

PART-C

Answer any two questions:

(2x20=40)

1. Explain the Communication process through Clappitt Model. Discuss the various barriers to effective communication.
2. Write a short story on any one of the following themes: (1000 words)
a.) Tragedy b.) Comedy c.) Drama
3. Explain in detail the Seven Processes of Creative Writing as discussed in the Cambridge Book for Creative Writing.
