



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – 3D ANIMATION

FIRST SEMESTER – NOVEMBER 2017

16UAN1FC01 - INTRODUCTION TO GRAPHIC DESIGN AND MULTIMEDIA

Date: 08-11-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART- A

I. Answer ALL the Questions:

[10*2: 20]

1. Give an example of overlapping shapes in a geometric design.
2. Explain what is positive and negative space using leaf as a design.
3. How can we differentiate warm and cool colours in a colour wheel?
4. What is Adobe Photoshop? How it is used in Animation Industry?
5. What are principles of design?
6. How to crop and colour correct a picture in photoshop?
7. What are smart objects?
8. What character does a horizontal and vertical line have?
9. How can you change colour mode in Photoshop?
10. Explain open and closed composition.

PART- B

II. Answer any FIVE questions from the following

[5*8: 40]

11. What is Gestalt principle? Explain any two of them.
12. What is known as Open source? Name a few Open source alternatives of Photoshop?
13. Explain Symmetrical and Assymetrical balance with a design.
14. Explain the differences between Layers and Groups?
15. What are the differences between Rasterize and vector? Where it is used?
16. Explain the idea of 'Similarity' with an example.
17. With the help of a design, explain FOCUS and REPETITION

PART- C

II. Answer any TWO questions from the following

[2*20: 40]

18. Every line has a character, explain using a design for each of them.
19. Write at least 15 Short cut keys of Photoshop Tools and explain each tool?
20. Using warm colours create a design with geometric or free flowing forms for a children's bag

Size: 8 x 6 inches