



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2017

16UDJ1MC01 - UNDERSTANDING JOURNALISM

Date: 06-11-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART – A

I. Answer ALL the questions

(10x2=20)

1. Digital Journalism
2. Indian Press act
3. Name four Pre-Independence Indian newspapers
4. Right to privacy
5. Mass Communication
6. Censorship in Press
7. INS
8. Plagiarism
9. Mirat-ul-Akbar
10. ABC

PART - B

II. Answer any FIVE questions from the following

(5x8=40)

11. Elaborate on the first press commissions report.
12. Explain any four news agencies.
13. List the Media laws.
14. What are the concerns according to MacBride Report?
15. Write a note on role and power of press.
16. What are the purpose and functions of journalism?
17. Discuss the history of Indian Journalism.

PART – C

III. Answer any TWO questions from the following

(2x20=40)

18. Highlight the changing face of Indian Press
19. Name the theories of press and substantiate them with your understanding and example.
20. List the Journalistic ethics guidelines issued by PCI and explain.

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