



Date: 27-10-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART A

I ANSWER ALL QUESTIONS

[10x2=20]

1. Digital Library
2. E-Learning
3. CBT
4. Search Engine
5. Digital Literacy
6. Blog
7. E-mail
8. Intranet
9. Broadband
10. SITE

PART-B

II. Answer any FIVE questions from the following

[5x8=40]

11. Explain the characteristics of Information communication channels?
12. Describe the uses of ICT.
13. What is database management, explain its function?
14. Explain Information Literacy project in India?
15. Describe the role of New Media in Education?
16. Differentiate Traditional Vs New Media?
17. Explain the various barriers to communication.

PART-C

III. Answer any TWO questions from the following

[2x20=40]

18. Discuss Neil Postman's media ecology framework.
19. Describe an integrative model of development communication.
20. Explain from your perspective the role of ICT towards development in India?
