

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Voc. DEGREE EXAMINATION – 3D ANIMATION

FIRST SEMESTER – NOVEMBER 2019

16/17/18UAN1FC01 – INTRODUCTION TO GRAPHIC DESIGN AND MULTIMEDIA

Date: 08-11-2019

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART – A

I. Write short notes on the following:

(10x2=20)

1. Silhouette.
2. Balance.
3. Positive & Negative Space.
4. Lossy file formats.
5. CGI.
6. RGB.
7. CMYK.
8. Basic shape.
9. Post- production.
10. Smart objects.

PART – B

II. Answer any FIVE of the following:

(5x8=40)

11. Write the difference between Symmetrical and Asymmetrical design.
12. What is Graphic Design? How Graphic Design acts a vital role in Digital Journalism?
13. What are the differences between Rasterize and vector? Where it is used?
14. What is a flipbook?
15. What is CAD Design?
16. Explain EMPHASIS and PHYTHM with a design for each.
17. What is the Name of the curve can be plotted using pen tool in Photoshop and Illustrator? How can they be plotted in the Photoshop and Illustrator?

PART – C

III. Answer any TWO of the following:

(2x20=40)

18. Draw the colour wheel. Using warm colours create a geometric design with circles for a cloth bag.
19. Write at least 15 Short cut keys of Photoshop Tools and explain each tool?
20. Explain Principles of Design.
