

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM**

**FIRST SEMESTER – NOVEMBER 2019**

**16/17/18UDJ1MC01 – UNDERSTANDING JOURNALISM**

Date: 30-10-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART – A**

**I. Answer ALL the questions**

**(10x2=20)**

1. Press censorship
2. Lead
3. Journalism
4. Mirat-ul-Akbar
5. Yellow journalism
6. Democracy
7. Citizen Journalism
8. BBC
9. PCI Chairman
10. Samachar Darpan

**PART – B**

**II. Answer any FIVE questions from the following**

**(5x8=40)**

11. List the functions of journalism and explain.
12. Write a note on history of Indian journalism
13. Write the elements of a newspaper.
14. What are the qualities a journalist should possess?
15. Name any 5 tools for Digital Journalism and explain.
16. What are the alternate theories of press? Discuss.
17. Discuss the presentation of news in any 2 national dailies.

**PART – C**

**III. Answer any TWO questions from the following**

**(2x20=40)**

18. List the Normative theories of press and explain.
19. Discuss the any 20 guidelines issues by PCI.
20. What are the types of Journalism? Explain with suitable examples.

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