

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.Voc. DEGREE EXAMINATION – 3D ANIMATION

FIRST SEMESTER – NOVEMBER 2019

18PAN1FC01 – COMMUNICATION AND CREATIVE WRITING

Date: 05-11-2019

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART- A

I. Answer ALL the questions

[10x2=20]

1. Listening skills.
2. Gesture.
3. Encoding.
4. Feedback.
5. Noise in communication.
6. Expository writing.
7. Public speaking skills.
8. Idea generation.
9. Language barriers.
10. Poetry.

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Explain the dos of interview process.
12. Explain the types and channels of communication in the information age.
13. Write a brief note on business communication.
14. Write a brief note on expository and persuasive writing.
15. Write a long note on fictional and nonfictional writing.
16. Elaborate the process of short story writing.
17. Explain the disadvantages of written communication.

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Write a detailed note on media communication.
19. Write a short story in not less than 500 words on any genre of your choice.
20. Write a detailed note on creative writing skills.

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