



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Voc. DEGREE EXAMINATION – 3D ANIMATION

FIRST SEMESTER – NOVEMBER 2023

PAN1SK01 – COMMUNICATION AND CREATIVE WRITING

Date: 03-11-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A – K1 (CO1)

Answer ALL the questions

(5 x 1 = 5)

1 Definitions

- a) Pauses in communication
- b) Verbal and nonverbal communication
- c) Subject verb agreement
- d) Punctuation marks
- e) Active and passive listening

SECTION A – K2 (CO1)

Answer ALL the questions

(5 x 1 = 5)

2 Fill in the blanks

- a) Group discussion tests the participants communication, _____, and _____
- b) An important tool for a public speaker is _____
- c) Two subjective pronouns _____, _____ and two objective pronouns _____, _____
- d) In selling skills, seal the deal means _____
- e) The three important body languages that impact presentation skills are _____, _____, and _____

SECTION B – K3 (CO2)

Answer any THREE of the following

(3 x 10 = 30)

- 3 Plan a content on the topic “E-learning: A substitute for classroom learning?” and outline it as a public speech as well as a group discussion.
- 4 Utilize three of the commonly asked interview questions in preparing a mock test for your team.
- 5 Identify the best persuasive and descriptive content from your previous studies and summarize their features.
- 6 Experiment with your self-introduction for a career in 3D animation.
- 7 Apply expository and narrative writing approaches and create your own content for any one of the social media platforms.

SECTION C – K4 (CO3)

Answer any TWO of the following

(2 x 12.5 = 25)

8 List 10 common figures of speech with examples

- 9 Simplify the rules governing short story writing and write a short on the theme “failures are the pillars of success”.
- 10 Examine the basics of professional writing skills.
- 11 Analyse effective communication skills.

SECTION D – K5 (CO4)**Answer any ONE of the following (1 x 15 = 15)**

12 Defend the importance of presentation skills for professionals.

13 Select the pleasantries suitable for any 5 situations of life and present them in contexts.

SECTION E – K6 (CO5)**Answer any ONE of the following (1 x 20 = 20)**

14 Compile the common mistakes to proofread in the final stages of writing.

15 Originate a fictional or nonfictional content in keeping with the guiding rules of creative writing.

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