



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2024

UAN1CD01 – LEADERSHIP SKILLS - I



Date: 13-11-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 am-12:00 pm

SECTION A - K1 & K2 (CO1)

Q.No	Levels	Answer ALL the Questions	(10 x 2 = 20)
1	K1	List any two key features associated with effective leaders according to trait theory.	
2		Recall the two main overviews in situational leadership theory.	
3		Define self-realisation.	
4		Relate the qualities and habits that contribute most to personal leadership development and how they can be cultivated.	
5		Why is the saying “You manage things but lead people.” by Murray Hopper true.	
6	K2	Describe ‘achievable and realistic’ goals.	
7		Choose any two benefits of dreaming big in life.	
8		Compare and contrast leaders of change with leaders of the status quo.	
9		Explain how a leader's enthusiasm and commitment impacts the motivation and performance of his team.	
10		Summarise how a leader’s passion affects team dynamics and fosters a positive work environment.	

SECTION B – K3 & K4 (CO2)

		Answer ALL the Questions	(4 x 10 = 40)
11	K3	Examine the statement ‘Self-awareness is the key to success’. [OR]	
12		Discover how a leader can manage diverse perspectives within a team to encourage collaboration and innovation without causing conflicts.	
13		Choose a leader who excelled in teamwork and collaboration. What specific actions did they take to foster strong team dynamics and how can you replicate those actions in your leadership style. [OR]	
14		Examine how strategic planning differ between large organizations and small businesses, and what unique challenges do leaders face in each context.	
15	K4	Illustrate the critical thinking strategies youngsters should adopt to make better long-term decisions. [OR]	
16		Estimate how low self-esteem impacts the mental health of young people, and what strategies should they use for self-reflection and personal growth.	
17		Apply some of the key characteristics that successful individuals possess that differentiate them from average achievers and how one can cultivate these traits. [OR]	
18		Examine the statement by Theodore M. Hesburgh, “The very essence of leadership is that you have to have vision. You can’t blow an uncertain trumpet.	

SECTION C – K5 & K6 (CO3)**Answer ALL the Questions****(2 x 20 = 40)**

19	K5	Compare transformational and transactional leadership styles in terms of their approaches to motivating team members.
20		[OR] Assess how situational leadership theory guide leaders in adapting their style based on the development level of their team members?
21	K6	Create a checklist for evaluating the characteristics of effective teams.
22		[OR] Design a personal instance where you led by serving others, such as volunteering to help family members with tasks without seeking personal gain.

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