



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2024



UDJ1MC01 – INTRODUCTION TO DIGITAL JOURNALISM

Date: 09-11-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 am-12:00 pm

SECTION A - K1 & K2 (CO1)

Q.No	Levels	Answer ALL the Questions	(10 x 2 = 20)
1	K1	Define news.	
2		Recall Swadesamitran.	
3		What is a news aggregator ?	
4		Relate paid trolling.	
5		List two international news agencies.	
6	K2	Explain digital media.	
7		Interpret the role of Hickey's Gazette in journalism in India.	
8		Outline data analytics.	
9		Summarize cross media ownership.	
10		Illustrate readership survey.	

SECTION B – K3 & K4 (CO2)

		Answer ALL the Questions	(4 x 10 = 40)
11	K3	Construct the types of journalism with the help of relevant news stories.	
12		[OR]	
13		Organize the elements of journalism.	
14		Identify the censorship of press during emergency.	
15	K4	[OR]	
16		Choose any two press organisations in India and provide their roles.	
17		Analyse the provisions of The Indian Press Act.	
18		[OR]	
		Categorize the privacy issues in social media.	
		Dissect the pros and cons of corporatisation of media.	
		[OR]	
		Examine the techniques of multimedia storytelling.	

SECTION C – K5 & K6 (CO3)

		Answer ALL the Questions	(2 x 20 = 40)
19	K5	Appraise the history of journalism in India.	
20		[OR]	
21	K6	Evaluate the role of news agencies in journalism.	
22		Discuss the impact of war with specific reference to Palestine.	
		[OR]	
		Elaborate on the press coverage of the recent rape cases in India.	

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