



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIFTH SEMESTER – NOVEMBER 2016

BC 5404 – MANAGEMENT INFORMATION SYSTEM

Date: 09-11-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

Answer **ALL** the questions:

(10 x 2 = 20)

1. Define Management Information System.
2. Define 'PADS'.
3. Define the term 'data warehouse'.
4. List down the fundamental objectives of a system maintenance procedure.
5. What is ABC analysis?
6. Write a short note on Enterprise Resource Planning.
7. Define the term 'data mining'.
8. What is Transaction Processing System?
9. What is "Decision Support System"?
10. State any two importance of Marketing Information System.

PART – B

Answer any **FOUR** questions:

(4 X 10 = 40)

11. Explain the characteristics of MIS.
12. Describe the main organizational deficiencies in MIS planning and design.
13. Explain any four types of feasibility.
14. Define Data Warehouse. And explain its features.
15. Define Group Decision Support System and Describe the typical GDSS session used by the University of Arizona's group system.
16. Describe the Financial Information System.
17. Explain the features of ERP system.

PART – C

Answer any **TWO** questions:

(2 X 20 = 40)

18. Explain the structure of MIS based on:
 - a. Management activity
 - b. Organizational function.
19. Describe the various phases of system development life cycle with the help of block diagram.
20. What are the major objectives of a computerized inventory control system and Describe the inputs & outputs of a typical inventory control system.
21. Explain Management Information System for decision making.
