

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2016

CO 1501 – BUSINESS ENVIRONMENT

Date: 03-05-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION A

Answer ALL the questions

(10x2=20)

1. Define “Business Environment”.
2. What are the elements in the micro, environment of a business?
3. What is ‘Macro Environment’ of Business?
4. What is meant by constitutional Environment of Business?
5. What are the rights of a consumer?
6. What is meant by FEMA?
7. Define Ethics.
8. What is GATT?
9. Define the term ‘Political Environment’.
10. What is meant by ‘Social Responsibility of Business’?

SECTION - B

Answer any FOUR Questions

(4x10=40)

11. Explain the important provisions of the Consumer Protection Act-1986.
12. What are the primary objectives of FEMA?
13. Explain the concept of Business Ethics.
14. Explain the limitations of social responsibility of business.
15. State the advantages of Globalization.
16. Analyze the nature of economic planning.
17. Give your suggestions for strengthening the Trade Union Movement in India.

SECTION – C

Answer any TWO Questions

(2x20= 40)

18. Analyze the significance and importance of Business Environment.
19. Discuss brief the genesis, functions and objectives of WTO.
20. Discuss the characteristics of the Indian Constitution.
21. Describe the present day business, economic and political environment in India.

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