



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Sc. DEGREE EXAMINATION – COMPUTER SCIENCE

FOURTH SEMESTER – APRIL 2018

16UBU4AL01- ORGANISATIONAL BEHAVIOR

Date: 27-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART - A

Answer All the questions

10 X 2 = 20

1. What is meant by OB?
2. What are the elements of OB.?
3. How do you measure attitudes?
4. Define values?
5. Explain the factors influencing personality.
6. What is personality trait?
7. What is the use of perception?
8. Define motivation.
9. What is the difference between group and team?
10. Mention a few characteristics of group.

PART – B

Answer any four questions

4 X 10 = 40

11. Explain elements and criticism of OB.
12. Discuss the challenges and criticisms of OB
13. How can we develop the positive attitude?
14. Explain the importance of values.
15. Bring out big five personality model.
16. What are the factors that influence perception?
17. Explain the five stage model of groups.

PART - C

Answer any two questions

2 X 20 = 40

18. Explain the nature of OB as a field of study.
19. Discuss the important determinants of personality.
20. How are attitudes measured?
21. Explain the various types of groups.