



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.Com.DEGREE EXAMINATION – COMMERCE**

SECOND SEMESTER – APRIL 2018

**17PCO2ES02- LOGISTIC AND SUPPLY CHAIN MANAGEMENT**

Date: 25-04-2018  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**SECTION – A**

**Answer ALL questions**

**( 10 x 2 = 20 )**

- 1) What do you mean by the term 'Logistics'?
- 2) What is the role played by the contemporary issues in today's business?
- 3) Explain the concept 'supply chain surplus'.
- 4) What do you mean by alignment of strategic fit?
- 5) Enumerate the unique features of Just-in-Time Supply Scheduling.
- 6) Why virtual inventory is very popular in the current business environment?
- 7) Bring out the special feature of internet auctioning.
- 8) Why time window concept is essential in the transport operation?
- 9) Explain how the financial supply chain is supportive to physical supply chain.
- 10) Write note on SAP.

**SECTION – B**

**Answer any FOUR questions**

**( 4 x 10 = 40 )**

- 11) Identify the pressures encountered and the measures taken to improve Logistics.
- 12) Explain any five rights a customer claims from an enterprise.
- 13) What do you mean by risk management in IT? Identify the ways of mitigating the same.
- 14) What are the storage alternatives available for a business concern? Which is preferable?
- 15) Highlight the role played by the information technology in the supply chain.
- 16) Explain with the diagram, the steps in the life cycle of a letter of credit.
- 17) Bring out the essential of Electronic Evidence in the e-financial supply chain.

**SECTION – C**

**Answer any TWO questions**

**( 2 x 20 = 40 )**

- 18) Explain the term 'strategic fit'? Highlight the steps involved in achieving the same with suitable illustration.
- 19) Bring out the vital role played by the transport decision in the supply chain management by highlighting various facets of it?
- 20) Explain the various issues involved in the process of 'Purchasing' in the supply chain.
- 21) Elaborate the elements of financial supply chain management and its support to the modern business houses.

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