



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com.DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2018

17PCO2MC04- ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Date: 23-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION – A

ANSWER ALL QUESTIONS:

(10x 2 = 20 marks)

1. Who is an Intrapreneur?
2. Define the term 'Small Industry'.
3. List out the characteristics of business.
4. What do you mean by Sub-contracting?
5. Write a short note on 'SSID'.
6. Define 'Industrial Estates'.
7. What is a District Industries Centre?
8. Write a short note on SIDBI.
9. List out the factors influencing the entrepreneurial class in India.
10. Define the term 'Trade'.

SECTION – B

ANSWER ANY FOUR QUESTIONS:

(4x 10 = 40 marks)

11. Discuss in brief the various sources of term loans.
12. What are the criteria used to judge the performance of entrepreneurs in India?
13. Explain the functions of District Industries centre.
14. What are the procedures for basic start up process of an enterprise?
15. Discuss in brief the general problems faced by women entrepreneurs in India.
16. Describe the Planning Commission guidelines for preparing the feasibility of Industrial reports.
17. Explain the merits and de-merits of diversification of growth strategy in business.

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40 marks)

18. Describe the role which NSIC plays in developing Small enterprises in the country.
19. Elaborate in detail the functions of an entrepreneur.
20. Explain in brief the various factors that motivate people in establishing the enterprise.
21. Write a note on Merger and Acquisition of business and also explain how it takes place in business.
