

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com.DEGREE EXAMINATION –COMMERCE

SECOND SEMESTER – APRIL 2018

17/16UCO2MC01– BUSINESS MANAGEMENT

Date: 24-04-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION – A

Answer ALL the questions:

(10*2=20Marks)

1. Define 'Management'.
2. What is Scalar Chain?
3. What is planning?
4. State any two limitations of planning.
5. Define 'Organization'
6. What is meant by Recruitment?
7. What is directing?
8. Define 'Motivation'.
9. What is Co-ordination?
10. State any two limitations of Control.

SECTION – B

Answer any FOUR the questions

(4*10=40Marks)

11. Explain the functions of Management.
12. State the advantages of planning.
13. What are the External sources of Recruitment? Explain
14. Explain the qualities of a Leader.
15. Explain the various steps in decision making process.
16. What are the Advantages of Training?
17. Explain the significance of Communication.

SECTION – C

Answer any TWO the questions

(2*20=40Marks)

18. Discuss the different types of decisions making.
19. Describe the Henry Fayol's principles of management.
20. Analyse the advantages and disadvantages of decentralisation.
21. Explain in detail the Principles of directing.
