

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com.DEGREE EXAMINATION –COMMERCE

FIRST SEMESTER – APRIL 2018

CO 1503– BUSINESS ENVIRONMENT AND ETHICS

Date: 26-04-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART-A

(10 x 2 = 20 Marks)

Answer ALL the questions, All questions carry equal marks.

1. What do you understand by the term “Business”?
2. What is environmental analysis?
3. What is meant by the capitalist system?
4. What do you mean by LPG?
5. What is monetary policy?
6. Define the term “Culture”.
7. State the meaning of a social organization.
8. What is social responsibility?
9. What is Trade blocks?
10. What are the objectives of GATT?

PART-B

(4 x 10 = 40 Marks)

Answer any FOUR questions. All questions carry equal marks.

11. Explain the features of Business Environment.
12. List out the salient features of a socialist system.
13. What are the objectives of the Industrial Policy? Explain.
14. What are the fundamental rights? Explain.
15. List out the objectives of Environment Protection Act.
16. What are the functions of RBI? Explain.
17. What are the main drivers of globalization? Explain.

PART-C

(2 x 20 = 40 Marks)

Answer any TWO questions. All questions carry equal marks.

18. Point out the important characteristics of macro environment and distinguish it from micro environment.
19. Discuss the responsibilities of business towards government.
20. Describe the socio-cultural factors affecting business.
21. Discuss the objectives and functions of WTO.
