



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

**FOURTH SEMESTER – APRIL 2019**

**16/17UCO4ES09– FINANCIAL SERVICES AND INVESTMENT MANAGEMENT**

Date: 08-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**SECTION – A**

**Answer ALL questions:**

**( 10 x 2 = 20 )**

1. Define merchant banking.
2. What is leasing?
3. Define factoring.
4. What do you mean by securitization?
5. What is primary market?
6. What is ASBA?
7. What is e – Trading?
8. Write a short note on NIFTY.
9. What is time value of money? Give an example.
10. Write a short note on speculation.

**SECTION – B**

**Answer any FOUR questions:**

**( 4 X 10 = 40 )**

11. Explain the differences between investment and speculation.
12. What are the benefits of investing in shares?
13. Explain the fundamental and technical analysis used for investment in shares.
14. Explain the importance of venture capital financing.
15. What are the modern investment avenues available for investors in India? Explain.
16. Explain the different types of mutual funds.
17. What are the various objectives of investment? Explain.

**SECTION – C**

**Answer any TWO questions:**

**( 2 x 20 = 40 )**

18. Explain the functions of merchant banking.
19. What are the tax benefits which can be claimed by individuals on various investment alternatives? Explain.
20. What is the 'fund based' and 'fee based' financial services offered by the institutions.
21. Explain the functions of stock exchanges.

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