



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com.DEGREE EXAMINATION –COMMERCE

SECOND SEMESTER – APRIL 2019

18PCO2ES02– LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Date: 12-04-2019
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL questions

(10 x 2 = 20)

- 1) What do you mean by the term 'logistics'?
- 2) Why is 'resilience' considered as the new competitive framework in Logistics?
- 3) What do you understand by the term 'supply chain surplus'?
- 4) How the technique of 'adaptation' helps in achieving and maintaining strategic fit?
- 5) What is the nascent feature of the internet auctioning?
- 6) Bring out the salient features of Just-in-Time Supply Scheduling.
- 7) Differentiate Hard infrastructure from Soft infrastructure.
- 8) Write a note on the increased uses of mobile technology by a business organisation.
- 9) What is SWIFT?
- 10) Name the key steps in the supply chain process of a corporate.

SECTION – B

Answer any FOUR questions

(4 x 10 = 40)

- 11) Explain the rights that a customer expects from an enterprise that practices logistics in its operation.
- 12) How do you classify the location problems while developing the supply chain network?
- 13) Compare between (i) space ownership and (ii) rented space by bringing their unique features.
- 14) What are the factors that influence the distribution network design in the supply chain?
- 15) How the pricing and revenue management is used in practicing the supply chain?
- 16) What the supportive elements in making information as an effective tool for a supply chain.
- 17) What is the importance of Electronic Commerce Law in supply chain?

SECTION – C

Answer any TWO questions

(2 x 20 = 40)

- 18) How a business establishment strives to achieve strategic fit? Explain the basic steps involved in it.
- 19) Outline the reasons for transportation being considered as a key decision area in the logistics process.
Highlight the criteria considered in selection and evaluation process?
- 20) Bring out the importance of the risk management in using IT in the supply chain. Develop the mitigating strategies to overcome the risk involved.
- 21) Explain how the E-Financial Supply chain is supportive to the banking operation.
