



B.Com.DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – **APRIL 2019**

CO 2502– BUSINESS MANAGEMENT

Date: 02-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

ANSWER ALL THE QUESTIONS:

(10X2=20)

1. Define the term 'Management'
2. What are the Types of plans?
3. What is Formal Organization?
4. What is meant by Training?
5. List out the Sources of recruitment.
6. Define the term 'Leadership'.
7. What is Coordination?
8. Define Communication.
9. What are esteem needs?
10. What is meant by Control?

PART-B

ANSWER ANY FOUR QUESTIONS:

(4X10=40)

11. Explain the various functions of management.
12. Discuss the various steps in planning.
13. Distinguish formal organization from informal organization.
14. What are the various techniques adopted to increase motivation?
15. Explain the different types of leadership.
16. Explain the different kinds of communication in an organization.
17. What are the requirements of a good control system?

PART-C

ANSWER ANY TWO QUESTIONS

(2X20=40)

18. Discuss various principles of management advocated by Henry Fayol.
19. Explain Maslow's theory of motivation.
20. Explain any eight methods of training employees in an organisation.
21. Explain the barriers to effective communication and Suggest remedial measures.

★★★★★★