



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

M.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2025

PCO2ME02 – GLOBAL SUPPLY CHAIN MANAGEMENT



Date: 07-05-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A – K1 (CO1)

Answer ALL the questions

(5 x 1 = 5)

1 Answer the following

- What is Reverse Logistics?
- Define Logistics Management.
- List out any two Russian Canals.
- Differentiate between FCA and FAS.
- Explain the term Cultural Globalisation.

SECTION A – K2 (CO1)

Answer ALL the questions

(5 x 1 = 5)

2 True or False

- Drop Servicing and Shipping are related to retail business.
- KPI is one of the effective strategies of logistics planning.
- 1870 to 1914 is called as Pre-world war I period.
- ROMI means Return on Maritime Investments.
- Indian Railways network is the world's fourth largest in the world.

SECTION B – K3 (CO2)

Answer any THREE of the following in 100 words each.

(3 x 10 = 30)

- What are the key benefits and challenges associated with global outsourcing?
- Mention the similarities between Supply Chain Management and Logistics Management.
- Examine the problems faced by the Global Supply Chain Agencies (GSCA).
- Describe the role of any five parties engaged in the Letter of Credit.
- What strategies can be implemented to mitigate the impact of geo-political tension on global business operations?

SECTION C – K4 (CO3)

Answer any TWO of the following in 200 words each.

(2 x 12.5 = 25)

- Outline the responsibilities of a Logistics Operation Manager.
- Evaluate the supply chain models widely used by logisticians.
- Critically examine the steps involved in achieving the supply chain synchronisation.
- In what ways the effects of globalisation lead to both beneficial and detrimental consequences on business? Explain illustratively.

SECTION D – K5 (CO4)

	Answer any ONE of the following in 500 words (1 x 15 = 15)
12	Discuss the various types of warehouses, and explain how do they contribute to logistical efficiency?
13	Describe the factors influencing distribution and logistics.

SECTION E – K6 (CO5)

	Answer any ONE of the following in 1000 words (1 x 20 = 20)
14	Explain the emerging innovations and latest trends in the Supply Chain Management (SCM) that revolutionized the industry.
15	Discuss the steps a logistics firm can take to develop an effective purchase plan in light of recent geopolitical challenges.

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