



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2025

UCO1MC02 – BUSINESS MANAGEMENT



Date: 26-04-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A - K1 & K2 (CO1)

Q. No	Levels	Answer ALL the Questions	(10 x 2 = 20)
1	K1	Define Management.	
2		List any two functions of manager.	
3		What is MBO.?	
4		Write any two purpose of framing policy.	
5		Define Delegation.	
6	K2	List of out the importance of Departmentalization.	
7		State any two techniques of control.	
8		What is meant by budgetary control system?	
9		What do you mean by Data Analytics?	
10		Define TQM.	

SECTION B – K3 & K4 (CO2)

		Answer ALL the Questions	(4 x 10 = 40)
11	K3	Construct a diagram and explain the different levels of management in a company. [OR]	
12		Explain the relevance of Henry Fayol's principles in modern management in modern management context.	
13		Identify the essential steps involved in the planning process. [OR]	
14		Explain the various techniques of decision making.	
15	K4	Compare and contrast centralization and decentralization management structures. [OR]	
16		Analyze the key requirements of a good control system in an organization.	
17		Examine the functions of Co-ordination. [OR]	
18		Discover the latest AI trends and their applications in business management.	

SECTION C – K5 & K6 (CO3)

		Answer ALL the Questions	(2 x 20 = 40)
19	K5	Critically analyze the concept of management and its scope in modern organizations. [OR]	
20		Determine the various barriers of communication. Suggest measures to overcome the Communication barriers.	
21	K6	Discuss the various types of budget that help organisations to achieve their financial goals. [OR]	
22		Discuss the management models in the context of global digital transformation.	

#####