

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SECOND SEMESTER – APRIL 2016

CA 2102 – WEB COMMERCE

Date: 26-04-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART-A

ANSWER ALL QUESTIONS:

(10X2=20)

1. List out any two advantages of E-Commerce.
2. What are the three tiers in electronic market place?
3. Mention any two drivers in Electronic commerce.
4. Define the term:EDI.
5. Write any two fundamental goals of computer security.
6. Give any two reasons need for information security.
7. What is passive threat?
8. What are Hosts?
9. Write the steps involved in web publishing process.
10. Name any two web development languages.

PART-B

ANSWER ALL QUESTIONS:

(5X8=40)

11. a) Explain about the various qualities of successful electronic market place.
(OR)
b) Explain about security issues related to web commerce.
12. a) Explain about benefits of EDI.
(OR)
b) Write short notes on internet access tools for E-commerce.
13. a) Write short notes on purchase order process.
(OR)
b) Explain about the various commercial electronic payment schemes.
14. a) Write brief notes on Specific intruder approaches.
(OR)
b) Explain the Conventional and public key encryptions.
15. a) Explain the various methods used for internet charges.
(OR)
b) Write short notes on various internet applications for commerce.

PART-C

ANSWER ANY TWO:

(2X20=40)

16. a). Explain in detail about technologies used in electronic market place.
b) Discuss in detail about electronic cash.
17. a) Explain about the SEPP architecture with a neat diagram.
b) Explain in detail about Encryption techniques used in cryptography.
18. a) Write about the various mechanisms used for internet securities.
b) Explain the information gathering using spiders and Search engines.

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