



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2017

16UEC1A101 - BUSINESS ECONOMICS

Date: 02-05-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART-A

Answer any FIVE questions in about 75 words each.

(5 X 4 = 20)

1. Point out the types of elasticity of demand and prove through a diagrammatically represent $ep > 1$ and $ep = 0$.
2. Diagrammatically represent the conditions for equilibrium of a firm.
3. What is meant by Tax?
4. State the types of Inflation.
5. Classify money on the basis of commodity
6. List out the importance of estimation of National Income
7. Write a brief note on GDP and GNP at factor cost and Market Price

PART-B

Answer any FOUR questions in about 250 words each.

(4x 10 = 40)

8. Define Bank and illustrate the process of credit creation.
9. Explain the factors influencing velocity of circulation of money
10. Highlight the scope of public Finance.
11. A firm's total cost schedule is given in the following table:-

Output (Units)	0	1	2	3	4	5	6	7	8
Total cost (Rs)	40	120	170	180	210	260	340	440	550

Derive the AFC, AVC, ATC and MC schedules

12. State and explain the features of monopoly
13. Discuss the difficulties in the estimation of National Income.
14. Briefly explain the reasons for the growth of public expenditure

PART-C

Answer any TWO questions in about 900 words each.

(2x 20 = 40)

15. Explain the price-output determination under Monopolistic competition
16. Discuss the various instruments of credit control adopted by the Reserve Bank of India.
17. What is meant by direct and indirect taxes? Point out their merits and demerits.
18. Discuss the determinants of consumption, Saving and Investment.

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