# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034



# **B.A.**DEGREE EXAMINATION -ECONOMICS

### FOURTH SEMESTER - APRIL 2019

### 17/16UEC4ES03 - ENTREPRENEURIAL ECONOMICS

Date: 08-04-2019	Dept. No.	Max.: 100 Marks
Time: 09:00-12:00	ı	

#### PART - A

# Answer any FIVE questions in about 75 words each.

 $(5 \times 4 = 20 \text{ marks})$ 

- 1. Define the term Entrepreneur.
- 2. Differentiate between Risk and Uncertainty.
- 3. List out any four characteristics of Entrepreneur.
- 4. What do you mean by TCO?
- 5. Distinguish between Social Entrepreneurship and Business Entrepreneurship.
- 6. What is meant by Project Management?
- 7. What is a Project Design?

#### PART - B

# Answer any FOUR questions in about 250 words each.

 $(4 \times 10 = 40 \text{ marks})$ 

- 8. Discuss a few ways to promote innovation in an organisation.
- 9. Bring out the Internal and External factors that influence Entrepreneurship.
- 10. Elaborate the different types of Enterpreneur.
- 11. Explain the need for Institutional Finance to Entrepreneur.
- 12. State the need for Project Management.
- 13. Describe different theories of Entrepreneurship.
- 14. Explain in detail the element of project formulation.

### PART - C

# Answer any TWO questions in about 900 words each.

 $(2 \times 20 = 40 \text{ marks})$ 

- 15. Discuss the various sources used for raising term loans for enterprises.
- 16. Evaluate the support programmes and measures taken by government of India for developing entrepreneurship in the country.
- 17. Define women entrepreneurship and bring out the various problem faced by them.
- 18. Define project report. What is its importance? Enumerate the contents of a project report.

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