LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



U.G. DEGREE EXAMINATION – **ALLIED**

FIRST SEMESTER - APRIL 2022

16/17/18UEC1AL01 - BUSINESS ECONOMICS

| Date: 27-06-2022 | Dept. No. | Max.: 100 Marks |
|------------------------|-----------|-----------------|
| Time: 09:00 AM - 12:00 | O NOON └ | |

PART-A

Answer any FIVE questions in about 75 words each.

 $(5 \times 4 = 20 \text{ Marks})$

- 1. State the determinants of supply.
- 2. What is meant by cross elasticity of demand?
- 3. Write a brief note on propensity to consume.
- 4. Define NNP at factor cost.
- 5. What is meant by deflation?
- 6. State the forms of metallic money.
- 7. Differentiate between developmental and non-developmental expenditure.

PART-B

Answer any FOUR questions in about 250 words each.

(4x 10 = 40 Marks)

- 8. Highlight the features of Monopolistic competition.
- 9. Explain the various short run cost curves.
- 10. Briefly explain the concept of National Income.
- 11. Enumerate the functions of Commercial Banks.
- 12. Explain the types of inflation.
- 13. Explain the qualitative instruments of credit control.
- 14. State and explain the different types of budget deficit.

PART-C

Answer any TWO questions in about 900 words each.

(2x 20 = 40 Marks)

- 15. Explain the short- run price output determination in a perfectly competitive market.
- 16. Enumerate the methods and difficulties of calculating National Income.
- 17. Discuss the functions of Reserve Bank of India.
- 18. Describe the merits and demerits of direct tax.

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