



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Voc.DEGREE EXAMINATION – 3D ANIMATION& DIGITAL JOURNALISM**

SECOND SEMESTER – APRIL 2018

**16UEL2GE04- GENERAL ENGLISH (VOC) - II**

Date: 20-04-2018  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART- A

I. **Answer ALL the questions.**

**[10x2=20]**

1. Intrapersonal skills
2. Communication skills in a personal setup.
3. Body language
4. Psychosocial barriers in communication
5. Personality ethics
6. Pedro Pablo Sacristan.
7. Mohammed Asim Nehal
8. Curriculum Vitae
9. Objective pronoun with examples
10. Telephonic interview

PART- B

II. **Answer any FIVE questions from the following.**

**[5x8=40]**

11. Elaborate on verbal and nonverbal communication
12. Write a long note on interpersonal, mass and media communication
13. Analyze the short story 'The Red Moon.'
14. Create your bio-data.
15. 'Care for our common home', analyze the chapters 3 and 4.
16. Elaborate the rules that govern drafting of a cover letter.
17. Define and elucidate the different tenses under verb.

PART- C

III. **Answer any TWO question from the following.**

**[2x20=40]**

18. What are the points to be borne in mind when preparing a resume, explain in detail?
19. Attempt a dialogue writing on the GD topic 'IQ or EQ'
20. 'The way we see the problem is the problem' do a detailed analysis of Stephen Covey's extract.