



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Voc.DEGREE EXAMINATION – 3D ANIMATION& DIJITAL JOURNALISM**

THIRDSEMESTER – APRIL 2018

**16UEL3GE07- GENERAL ENGLISH (VOC) - III**

Date: 05-05-2018  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**PART- A**

**I. Answer ALL the questions**

**[10x2=20]**

1. Hypertext
2. Games and literature
3. Global village
4. Poetry
5. Flash Fiction
6. Interactive fiction/ drama
7. Mobile as a medium
8. Individual as a content creator
9. Genres
10. E-books

**PART- B**

**II. Answer any FIVE questions from the following**

**[5x8=40]**

11. Compare digital media with print media
12. State a few common etiquettes of the digital world
13. Define and describe fiction and nonfiction
14. What are the rules governing e-mail writing, explain in detail.
15. Write a detailed note on Marshal McLuhan
16. Internet-write a detailed note
17. Individual as content creator- elaborate

**PART- C**

**III. Answer any TWO questions from the following**

**[2x20=40]**

18. Attempt a detailed essay on Electronic Literature
19. Elaborate on hot and cool media
20. Attempt a long essay on Photoshop tools.

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