# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**U.G.** DEGREE EXAMINATION – **GENERAL ENGLISH**

FOURTHSEMESTER – APRIL 2018

**16UEL4GE01/EL4052 – ENGLISH THROUGH NEW TECHNOLOGIES**

Date: 18-04-2018          Dept. No.                    Max. : 100 Marks
Time: 09:00-12:00

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**I.     Write a short note on any EIGHT of the following in about 100 words each: (8x5=40)**

1. Distinguish between High Tech and High Touch.
2. Explain the relevance and the role played by technologies to evolve English to a different level.
3. Differentiate the terms, digital natives and digital immigrants.
4. Explain the significance of Web 2.0 Revolution.
5. Has technology corrupted or improvised the power of using English for effective communication?
6. List the concerns of present educators teaching digital immigrants.
7. Explain the concepts: future content and legacy content.
8. What are the graphological features one should observe while writing for internet?
9. How is a course on English through Technology relevant for the present learners?
10. Write a short manual (notes) on English grammar with examples that would be fitting for the youth today.

**II. Answer any FOUR of the following in about 200 words each:          (4x10=40)**

11. What are the basics one should keep in mind while writing for the Internet?
12. Is Social media a boon or bane for the society today? Discuss.
13. Write a short creative paragraph in English and convert the same by adapting it to technology based writing with short forms and graphics.
14. How does knowledge of the basic areas of English grammar help you have a grip on effective writing skills? Argue in favour of the need for grammar knowledge.
15. Bring out the basic types of writing in English. Write short paragraphs related to each type.
16. Analyse the relevance of the six symptoms of technologically intoxicated zone as proposed by John Naisbitt in the 1980s.

**III. Write an essay on the following in about 400 words:          (1x20=20)**

17. Using the structure provided below, write about any one of the social networking apps/websites/internet applications/web tools:
    a. Introduction : about the social networking website/application/web tool chosen
    b. Development: its origin and various stages of development
    c. Advantages : usefulness in communication and learning English language
    d. Disadvantages : various shortcomings and how it affects the language
    **e.** Conclusion : suggestions for students about how to use it fruitfully

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