



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – ENGLISH LITERATURE

SIXTH SEMESTER – APRIL 2022

16/17/18UEL6MS02 – RHETORIC AND STYLISTICS

Date: 27-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

I. Answer ALL the questions in about 100 words each.

(5×4=20)

1. Mentions the definition and scope of Rhetoric.
2. Compare and contrast understatement and hyperbole with examples.
3. Elaborate on the branches of rhetoric.
4. What are the five canons of rhetoric?
5. Infer the meaning of the following.

“Cowards die many times before their deaths; The valiant never taste of death but once.”

II. Answer any FOUR questions in about 250 words each.

(4×10=40)

6. Discuss in detail the different types of style based on the force with which a subject is treated in a literary work.
7. What do you know about rhetorical appeals or approaches? Explain.
8. Compare the following rhetorical devices. Give examples.
 - a. Polysyndeton and Asyndeton
 - b. Oxymoron and Antithesis
 - c. Simile and Metaphor
 - d. Personification and Apostrophe
9. Expound on the three significant components of a good style.
10. Enumerate the ways in which rhetoric is employed in ad creation.
11. Explain the terms flashback and foregrounding and their relevance in literature.

III. Answer any TWO questions in about 350 words each.

(2×20=40)

12. Discuss the contribution of Aristotle to rhetorics.
13. Draft a persuasive speech, supposing yourself to be contesting in the student union election.
14. Analyse the following poetry, exploring its stylistic aspects.

My heart leaps up when I behold
A rainbow in the sky:
So was it when my life began;
So is it now I am a man;
So be it when I shall grow old,
Or let me die!
The Child is father of the Man;
And I could wish my days to be
Bound each to each by natural piety.

15. Attempt a rhetorical analysis of the following.

Four score and seven years ago our fathers brought forth on this continent, a new nation, conceived in Liberty, and dedicated to the proposition that all men are created equal. Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived and so dedicated, can long endure. We are met on a great battle-field of that war. We have come to dedicate a portion of that field, as a final resting place for those who here gave their lives that that nation might live. It is altogether fitting and proper that we should do this.
