



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION – SOCIAL WORK

FOURTH SEMESTER – NOVEMBER 2016

SW 4810 - STRATEGIC MANAGEMENT

(HRM)

Date: 17-11-2016
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL questions. Answer to each question should not exceed 50 words.

10 x 2 = 20 Marks

1. List out any four benefits of Strategic planning.
2. Write any four fundamental principles of Corporate Governance.
3. Mention the four components of Corporate Strategy.
4. State any two advantages of Merger.
5. What do you mean by Strategic Implementation?
6. List out any four objectives of Global HR Strategies.
7. Write any four competencies of a Strategic HRM Executive.
8. What do you mean by Strategic HRM facilitator?
9. Expand : a) KPA b) KRA
10. Mention any four advantages of HR Outsourcing.

SECTION – B

Answer any FOUR questions. Answer to each question should not exceed 300 words.

4 x 10 = 40 Marks

11. Bring out the various approaches to Strategic Management.
12. Discuss the need and importance of SWOT Analysis in Corporate.
13. Briefly discuss the role of organisational systems in strategic evaluation.
14. Highlight the process of Change Management.
15. Trace out the role of HR in Retention strategies.

SECTION – C

Answer any TWO questions. Answer should not exceed 600 words.

2 x 20 = 40 Marks

16. Explain the concept, features and importance of Vision and Mission Statements.
17. “Strategic Human Resources Management is the Key to Success of the Organisation” – Justify with suitable examples.
18. Describe the Reward and Compensation Strategies with appropriate Illustrations.
