



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.M.M. DEGREE EXAMINATION – ANIMATION

SIXTH SEMESTER – APRIL 2022

UMM 6503 – PRODUCTION MANAGEMENT

Date: 17-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION – A

Give brief answers to ALL the following questions in 50 words each

(10 X 2 = 20)

1. 2D animation
2. Rasterization
3. Storyboard
4. Naming conventions
5. Archival data
6. Aspect ratio
7. Visual elements
8. Stop motion animation
9. Marginal cost
10. Job sheet

SECTION – B

Write short notes on ANY FIVE of the following in about 200 words each.

(5 X 8 = 40)

11. Explain production management in detail with examples.
12. List out the stages of 3D animation production.
13. Elaborate in detail on asset management with examples.
14. Explain the following
 - a. Props
 - b. Budget
15. Discuss the role of the production manager in the animation production process.
16. Elucidate data management in detail.
17. Write a note on the following
 - a. Storage medium
 - b. Project handover notes

SECTION – C

Write an essay on ANY TWO of the following in about 400 words each.

(2 X 20 = 40)

18. Elaborate on the production pipeline of an animation project.
19. List out the importance of written communication in facilitating effective teamwork in an animation project.
20. Explain in the detail the process and procedures of the resolution, file format, rendering, output and deliverables.

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