



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Sc. DEGREE EXAMINATION – ZOOLOGY

THIRD SEMESTER – NOVEMBER 2017

16PZO3ID01 - ENTREPRENEURSHIP AND FARM MANAGEMENT

Date: 13-11-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION I : Entrepreneurship (50 Marks)

PART- A

Answer **All** the questions

5 x2 = 10Marks

1. What is Intrapreneurship?
2. Write the meaning of Project Scheduling?
3. Mention the significance of Business Plan.
4. What is Business Environment?
5. List out any four traits of a successful Entrepreneur.

PART- B

Answer any **TWO** questions

2x10 =20 Marks

6. Explain how an Entrepreneur is different from an Intrapreneur.
7. Elucidate the sources of business idea for a prospective Entrepreneur.
8. Formulate a business plan for a Poultry Management firm.

PART- C

Answer any **ONE** question

1 x20 = 20 Marks

9. Explain the classifications of Entrepreneur.
10. Elucidate the various sources of finance available to an Entrepreneur.

Section II – Farm Management

(50 Marks)

PART - A

5 x 2 = 10 Marks

Answer **ALL** the questions.

1. Write a note on Pisciculture.
2. Mention the types of poultry breeding.
3. What is 'Ketosis'?
4. Write down the nature of Marek's disease?
5. Comment on 'Cultured Pearls'.

PART – B

Answer any **TWO** of the following

2 x 10 = 20 Marks

6. Elaborate the different steps in fish pond management.
7. Elaborate the types of prawn farming and their advantages.
8. Explicate the nature of artificial insemination and its ethical implications.

PART – C

Answer any **ONE** of the following

1 x 20 = 20 Marks

9. Write an essay on types of farm management and their significances.
10. Explain in detail on Apiculture maintenance and management of hive.

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